



SMU ^{In} **STRIDE**

Quarterly Newsletter

Vol. 20

Issue No. 44

Nov., 2018

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Committed to Excellence!

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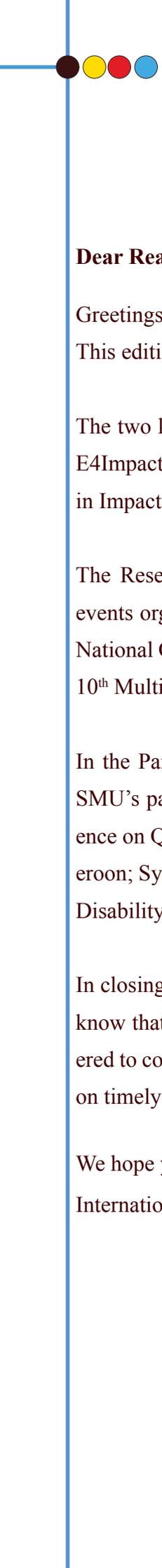
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Editorial

Dear Readers,

Greetings and a very warm welcome to our Vol. 20 Issue No. 44 of the quarterly **SMU in Stride** Newsletter. This edition includes the following sections, which are the regular features of the newsletter.

The two key highlights under the Teaching and Learning section of the newsletter include Award held for E4Impact Business Idea Competition winners, and a week-long educational events in Milan, Italy by MBA in Impact Entrepreneurship students.

The Research and Development section presents the regular annual international and national research events organized by RaKMO including the 16th International Conference on PHE in Africa; the 7th Annual National Open and Distance Learning Seminar; the 12th Annual National Students' Research Forum; and the 10th Multi-disciplinary Seminar.

In the Partnership, Outreach and Community Services section, we provide our readers with the news of SMU's participation in different national and international events, including the 10th International Conference on Quality Assurance in Higher Education in Africa (ICQAHEA), which took place in Yaounde, Cameroon; Symposium on World Tourism Day, and a Consultative Meeting organized by the Ethiopian National Disability Action Network (ENDAN), among others.

In closing, we would like to thank you all who have contributed to this issue. We also would like to let you know that it is critical to our success that all SMU offices, schools, faculties and departments feel empowered to contribute to the newsletter as the newsletter is only made possible by contributions from all sections on timely basis.

We hope you all will enjoy reading this newsletter as much as we enjoyed making it.

International Relations and Communication Office, SMU.

NEWS AND EVENTS

Teaching and Learning

E4Impact Business Idea Competition Held



St. Mary's University ran a Business Idea Competition on November 3, 2018 for the 2nd cohort of applicants who would be joining the MBA in Impact Entrepreneurship program in the 2018/19 academic year where the MBA applicants presented their business ideas they had submitted for admission to the program. A jury composed of faculty, investors, entrepreneurs and business experts evaluated the documents and the presentations.

The would-be students were in three clusters: the Idea Stage (those with a business idea that they would like to launch in the course of the MBA program), the Start-uppers (those with early stage business) and the Scale-ups (those with businesses that have been running for a period of 3 years and more). The judging criteria were based on 3 elements: the business potential, the strength of the entrepreneurial team and the social impact potential.

Fourteen (14) pitches were done with 20 entrepreneurs

and Tekalign Ayano with his business idea for fortified floor from the Amarath species, was the winner for the idea stage category; Nurhassen Mensur YALI Mandela Washington Fellow & Co-Founder of YenePay, the first online payment platform in Ethiopia, won the start-uppers category; while Alemayehu Assaye the founder of Nasaeba Animal Nutritions, a company engaged in manufacturing, processing and marketing of calcium rich mineral supplements for livestock and poultry, won the scale up category.

The MBA in Impact Entrepreneurship is a two-year Master's program St. Mary's University, Ethiopia, has introduced to the Ethiopian education sector through a partnership agreement signed with Catholic University of Milan, Italy. The aim of the program is to help entrepreneurs and would-be-entrepreneurs build or scale up their businesses.

Students' Day Celebrated



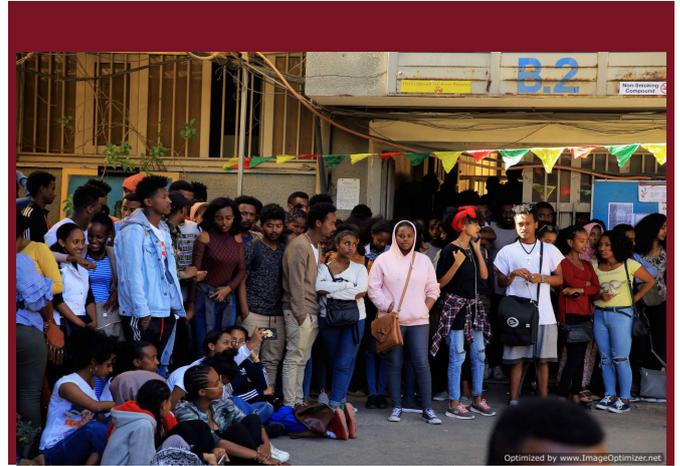
The Student Support Services Office, SMU, organized the 2011 E.C. Students' Day on November 2, 2018 at the Undergraduate Campus. The event was colorfully celebrated with different programs, including experience sharing, games and competition among students. An opening remark and a welcoming speech were made by Ato Tedla Haile, Executive Vice President of St. Mary's University and W/ro. Mekdes Adane, Head of Student Support Services Office.



Following the opening and welcoming speeches, an experience sharing speech was made by one of the guests of honor, Ato Wondwosen Hagos, Universal Peace Federations Ambassador for Peace, who is currently working as President of Youth Students for Peace, Business and Governance, Consultant, Researcher and Lecturer at various governmental and non-governmental institutions.

Similarly, Ato Habtom Haile an author, a motivational speaker and trainer, a well known sportsman, one of the most successful youth entrepreneurs in Ethiopia, and a Founder and General Manager of H2 Computer and Lan-

guage Training Center in Addis Ababa shared his personal and professional experiences together with his body flexibility talent. H2 Computer and Language Training Center awarded scholarships for 2 SMU students to take any foreign language training of their choice.



MBA Students' Participated in a Week-long Educational Events in Italy



Twenty four African entrepreneurs pursuing their MBA in Impact Entrepreneurship offered by E4Impact and Università Cattolica del Sacro Cuore in seven African countries attended a week long events, workshops, meetings with Italian investors and entrepreneurs, and visits to big Italian companies on a Business Networking Week in Milan, Italy, from September 10 to 18, 2018. Among the 24 African entrepreneurs, five of them were from Ethiopia, who are studying MBA in Impact Entrepreneurship at St. Mary's University in Addis Ababa. The Italy-Africa Business Forum, organized in

partnership with Assolombarda, ALTIS - Università Cattolica and supported by Fondazione Fiera, has gathered some of the most prestigious exponents of the entrepreneurial and industrial community in Italy and 24 of the best African entrepreneurs trained by E4Impact.



The General Manager of E4Impact Foundation, Frank Cinque, introduced the forum with Letizia Moratti, the President, Franco Anelli, Rector of Università Cattolica del Sacro Cuore and Enrico Cereda, Vice President of Assolombarda. Other speakers including Giorgio Squinzi, CEO of Mapei SpA; Pietro Salini, CEO of Salini Impregilo; Diana Bracco, President and CEO of Bracco Group; Emanuele Bellini, International Office of Intesa Sanpaolo; Antonio Intiglietta, President of Ge.Fi (Gestione Fiere); Mario Molteni, CEO of E4Impact Foundation; Laura Colnaghi, President of Carvico Spa; Massimo Dal Checchio, President of Sidi SpA; Marco Borsatti, Africa Sales Manager of Idro Group Scarl addressed the Entrepreneurs. At the end of the Forum, Letizia Moratti and Mario Molteni awarded the Gian Marco Moratti Award to three E4Impact African entrepreneurs who stood out in three categories, namely Best Innovation: Mabel Quarshie with Acquatic World Ind; Best Social Impact, Yangni-Angate Koffi Herve with the Institute of Cardiology of Bouake; Best Business Model, Elias Aryanyijuka with Home to Africa.



The African entrepreneurs also visited Italian companies working on diverse areas. Some of the companies visited by the entrepreneurs were Barilla in Parma, the biggest producer of pasta in the world, ICA, HUMANITAS Research Hospital, Fiera Milano Spa and Idro Group Scarl.

The entrepreneurs had discussion with Italian investors such as Mr. Stefano Guidotti of Milan Investment Partner, Mr. Antonio Leone of IAG, Mr. Michele Lia of IBAN (Italian Business Angels Network), Mr. Daniele Garavaglia of Corefab, Mr

Briante of D-Heart, Ms. Claudia Damiani and Mr. Matteo Valzano of Atlas Biocide Against Mosquitoes and Mr. Gianluca Rossetti of Tefen.

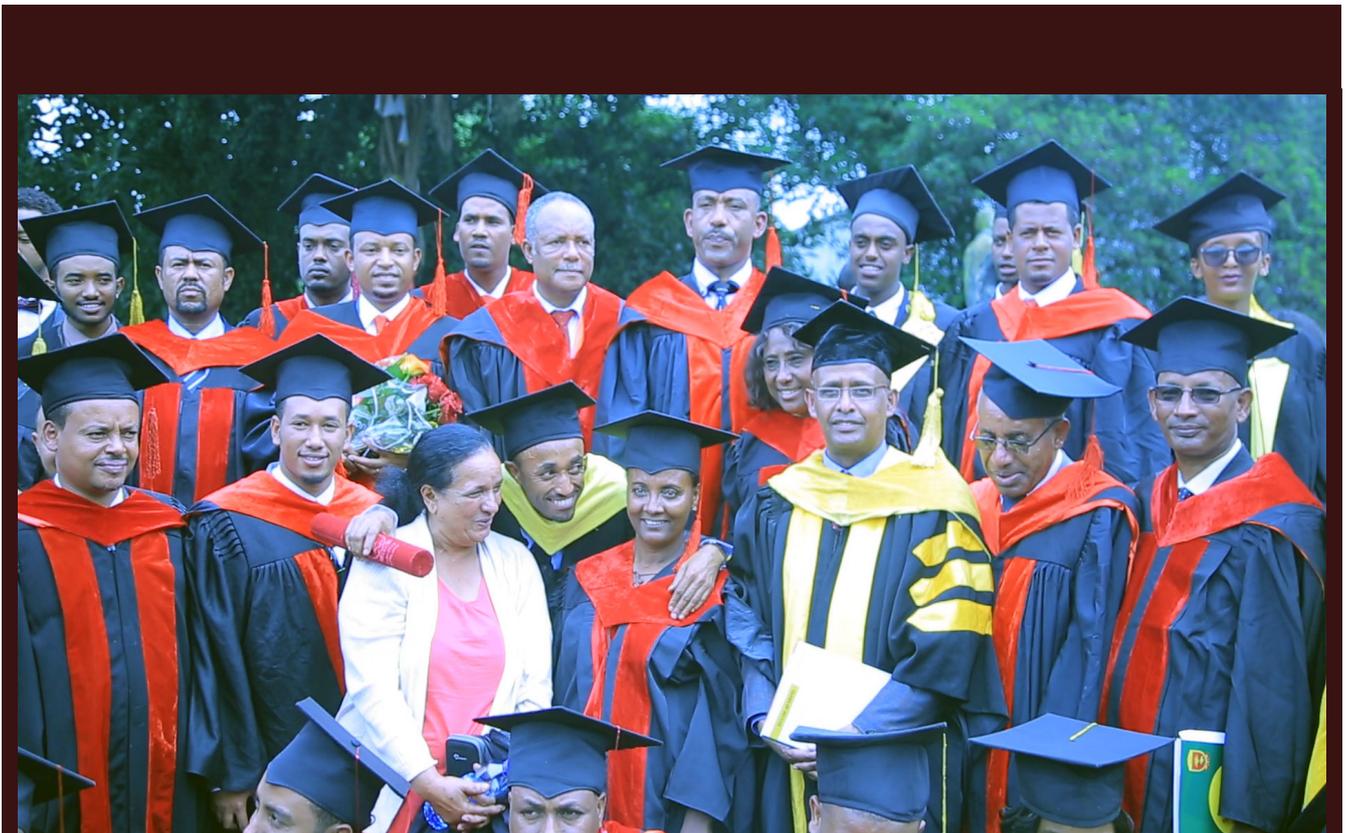


The Business Networking Week 2018 came to an end on September 18, 2018, leaving a lasting know-how in the minds of the entrepreneurs. Following their moving experiences in Milan, the Ethiopian entrepreneurs shared their experiences with their fellow classmates at St.Mary's University and revealed that they are planning to build a legacy that is directed towards creating a meaningful value. They

expressed their strong conviction that the businesses they create today will be cherished by the future generations. Hence, they want to build a dynasty that can have positive impact in Ethiopia rather than creating businesses with sole orientation of gaining profit.



St. Mary's University Hosts a Graduation Ceremony



St. Mary's University graduated a total of 2,134 students with undergraduate and graduate degrees on July 21, 2018. Out of the graduates, 1,122 and 468 were from conventional and distance modes of learning programs respectively, and 544 were from graduate program. Committing itself to creating access to the disadvantaged and by virtue of having a conducive learning environment, the University has been able to see its female graduates account for 64%, 26% and 35% in its regular undergraduate, distance undergraduate, and graduate programs, respectively. The ceremony started with the congratulatory remarks made by Associate Professor Wondwosen Tamrat, Founder and President of the University, who

urged the graduates to put the knowledge and skills they have acquired during their stay at the University into practice and contribute their share to Ethiopia's development.

The graduation ceremony took place at the Addis Ababa Exhibition Center in the presence of the Guest of Honor, Sr. Zebider Zewdie, Founder and Executive Manager of Mary Joy Ethiopia, a national NGO, who made inspirational speech revealing her own life experiences that enabled her to attain success in her career. The ceremony came to a close with the award of Trophy and Medals to the best achievers.

Research and Development

SMU Press Held a Book Inauguration Ceremonies



St. Mary's University Press (SMUP) held inauguration ceremony of a book titled, “የኢትዮጵያ ሠራዊት ከድል ወደ ውድቀት” (ከ1967 እስከ 1983)” on September 1, 2018, at the multipurpose hall of the Ethiopian National Library and Archives Agency, here in Addis Ababa. The book was written by Fantahun Ayele(PhD), from Bahir Dar University and published by St. Mary's University. Some 120 participants who were invited from different organizations and institutions took part in the inauguration ceremony. Renowned intellectuals such as Prof. Bahiru Zewde, Prof. Shiferaw Bekele, and Berhanu Deboch. delivered their speech with regard to the book. Besides, critiques on the book, some works of art such as poems and short narratives were presented. At the end of the ceremony, the book was officially inaugurated by Ato Kiros Nega, Director of St. Mary's University Press, in lieu of Associate Professor Wondwosen Tamrat, Founder and President of SMU.

The same book was also launched in collaboration with Bahir Dar University in a lively ceremony at Bahir Dar University's Auditorium, on September 21, 2018, at the presence of deans, instructors, department heads, and other staff members of Bahir Dar University and two staff members from SMU Press. At the launching ceremony, President of the University, Dr. Firew Tegegne, noted that the book would be useful especially for new researchers to further study the factors which influence the nation's military structure. Moreover, after having mentioned the book's relevance to the youth in particular, he promised to sponsor the re-publishing of the book at Bahir Dar University when the necessary facilities of publication in the University are in place.



The 7th Annual National Open and Distance Learning Seminar Held

St Mary's University hosted the 7th Open & Distance Learning Seminar on 30th August 2018, at SMU Multipurpose Hall. St Mary's University has been organizing the Annual Open and Distance Learning Seminar for the last 6 years. The Seminar aimed at promoting innovation, the culture of knowledge transfer among academicians, researchers, development agents and practitioners in issues related to open and distance learning. It is believed that the Seminar enables institutions/researchers to

develop problem-solving skills through research activities thereby contribute to the overall national development.



Five research papers were presented at the Seminar where four of them were from St. Mary's University and one was from Kotebe Metropolitan University. The papers focused on open and distance learning issues which discussed: Perspective of Distance Learning Students; Staff Training and Development Practices; Effect & Prevention of Cheating in College of Open and Distance Learning Examinations; E- Learning at Open and Distance Higher Education Institutions in Africa: Challenges and Opportunities. The Seminar was attended by more than 100 St. Mary's University staff and research paper presenters.

The 12th Annual National Student Research Forum Held

St Mary's University held the 12th Annual National Student Research Forum on August 24, 2018, at Multipurpose Hall, SMU. The overall purpose was not only to create opportunity for the graduated students to present their research works and share their experiences, but also to encourage those who pursue their study in higher learning institutions to develop problem-solving skills through research activities thereby contribute to the overall national development.

At the Forum, students who graduated in 2018 from eight different private and public higher learning institutions namely Addis Ababa University, Ambo University, Arba Minch University, Arsi University, Debre Markos University, Hawassa University, Rift Valley University, and St Mary's University have presented their research papers and shared experiences. 19 papers were presented at the Forum, where six of them were presented by SMU's 2018 graduates while the remaining 13 were presented by graduating students from other public and private universities in the country. The research papers were wide-ranging discussing various issues such as TV advertisement, Management, Health, Agriculture, Trade and Export, Social Conflict and Problem, and Shakespearean literature. Papers presented at the Forum will be published in the Proceedings as is the case always.



The Forum was attended by more than 100 participants, including St. Mary's University staff, research paper presenters, SMU students who were invited by the research presenters, and personnel from different local media.

The 10th Multi-disciplinary Seminar Conducted

The 10th Multi-disciplinary Seminar, organized by the Research and Knowledge Management Office, SMU, was held on 23rd August 2018 at St. Mary's

University Multipurpose Hall. The Seminar was aimed at promoting innovation and the culture of knowledge transfer among academicians, researchers, development agents and practitioners. The Seminar was also intended to help institutions to develop problem-solving skills through research activities and thereby contribute to the overall national development.



The Seminar, which witnessed 14 scholarly papers from diverse disciplines and cross-cutting themes, had paper presenters drawn from eight different private and public higher learning institutions, including St. Mary's University, and a public organization. The papers covered diverse issues related to Ethiopian Foreign Policy and Federalism, ICT, Climate, Health, Education, and Gender. Papers presented at the Seminar will be published in the Proceedings as is the case every year and shall be disseminated to pertinent bodies.

16th International Conferences on Private Higher Education in Africa

The 16th International Conference on Private Higher Education in Africa, which was organized by St. Mary's University, was held at the African Union Conference Center in Addis Ababa, Ethiopia, from July 25 to 27, 2018.



Welcoming statements were made by Associate Professor Wondwosen Tamrat, Founder and President of St. Mary’s University; Prof. Bakhari Osman Saeed, Vice President, Association of African Universities (AAU); H.E., Prof Sarah Anyang Agbor, Commissioner for Human Resources, Science and Technology (HRST), African Union Commission (AUC); and Dr. Yumiko Yokozeki, Director, International Institute for Capacity Building in Africa (IICBA)/UNESCO.

In his welcoming speech, Associate Professor Wondwosen Tamrat notified that more than thirty research papers would be presented in the conference whose contributions toward the University’s Strategic Plan would be immense. He also added that the findings of the deliberations will be forwarded to the concerned government organizations, and public and private higher education institutions.

Appreciating the initiative taken by St. Mary’s Uni-

versity and its partners to organize such an important conference, H.E. Prof. Sarah Anyang Agbor, Commissioner for Human Resources, Science & Technology African Union Commission, said “African public and private universities need to give considerable attention to the quality of their Masters and PhD programmes.” She added, “It is necessary that they work to improve the quality of their educational programmes.”

The Commissioner further underscored, “It is impossible to achieve meaningful and sustainable social and economic development of the continent without addressing the issues around provision of quality higher education in Africa.”

Following the welcoming statement, the conference was opened by Dr. Tilaye Getie, Minister of Federal Ministry of Education. In his discourse, H.E. Dr. Tilaye made it clear that currently the Ministry is revising the existing curricula and the most important in-

puts to develop the curriculum have been identified. He also mentioned that the positive suggestions and points raised in such an International Conference can be taken as an input to develop the ongoing curricula revision.

Keynote remarks were also given by Prof. Damtew Teferra, Founding Director, International Network for Higher Education in Africa, University of Kwa-Zulu-Natal, South Africa and Dr. Teshome Yizen-gaw, from Indiana University, USA on ‘Advancing Knowledge Frontiers in Transforming Ethiopia’ and ‘Private Universities toward Developing the Next Generation of Entrepreneurs and Leaders: Lessons from Experience’, respectively.

Following the remarks, high-level panelists discussed key issues pertinent to the theme of the conference- “Ensuring Employability and Entrepreneurship through Harmonized Quality Higher Education in Africa.” Then local and international scholars pre-

sented their papers to the participants who were distributed into two conference rooms.

Finally, after the plenary sessions, H.E. Prof. Sarah Anyang Agbor Commissioner for Human Resources, Science & Technology African Union Commission, made a closing speech in which she emphasized the role of the theme of the conference which was essential and very strategic to the quality of African graduates and will allow the continent at large to produce graduates to meet the demands of the job market, and will ensure systematic improvement of the quality of African Higher Education. She also called for “an urgent need for quality assurance frameworks, harmonization of curricula, and setting up of benchmarks for quality controls.”

The conference was brought to an end by words of thanks made by Ato Tedla Haile, Executive Vice President of St. Mary’s University

Partnership, Outreach and Community Services

Award Ceremony Held





Five SMU-IGNOU alumni received certificates from Virginia University for their successful completion of a two-month training on the course, 'Grow to Greatness, Smart Growth for Small Business Part 1', a course to scale - up business which is offered by Distance Education for Africa (DeAfrica). The Faculty of International Programs (FIPs), SMU, held the award ceremony on October 20, 2018 at its Office. The training was given in Ethiopia by St. Mary's University, for the first time. This has made Ethiopia the 10th African country following Kenya, Botswana, Burundi, Zambia, Tanzania, Nigeria, Uganda, Malawi and Zimbabwe to offer the training for Ethiopian students.

The Faculty of International Programs (FIPs) has been offering postgraduate programs in partnership with Indira Gandhi National Open University (IGNOU) of India and Università Cattolica del Sacro Cuore (UCSC) of Milan, Italy. Currently, the office has started partnership with Distance Education for Africa (DeAfrica), which is an educational organization based in Nairobi, Kenya, whose objective is to reduce poverty, promote ICT and improve access to efficient and effective world-class training and education courses to poor communities in Africa. DeAfrica offers short professional and continuing educational courses from American and Canadian universities such as Virginia University, Indiana University of Pennsylvania, and Laval University in Quebec, among others.

SMU Took Part in HDAMA General Assembly Meeting

St. Mary's University participated in the 19th General Assembly meeting of the Health, Development and Anti Malaria Association (HDAMA) held on October 6, 2018 at Ethiopia Hotel here in Addis

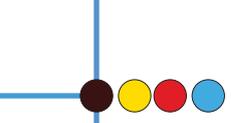
Ababa. The objective of the meeting was to evaluate the 2017/18 annual performance, hear the audit report by external audit firm, and approve 2018/19 budget of the Association. The participants were members of the Association and invited guests from different institutions.

In his welcoming remarks the chairperson of the Board of Directors, Ato Aklilu Getinet, informed participants that the General Manager of the Association, Ato Abere Mihret, was awarded the title of Doctor of Honor from the University of Gondar for his achievements as the Founder and President of HDAMA.

Following the welcoming speech, the annual performance report was presented by Ato Abere Mihret, the General Manager, and the audit report was presented by a representative of the certified Audit firm hired by the Association. A number of questions, comments and suggestions were forwarded by the participants and finally a closing remark was made by the General Manager. SMU was represented by a staff from the International Relations and Communication Office.

St. Mary's Participated at a Symposium on World Tourism Day

In connection with World Tourism Day which is marked on the 27th of September every year, a half-day symposium was held on September 24, 2018, at Get Fam Hotel in Addis Ababa. The participants were experts from sub-city offices of Addis Ababa Culture and Tourism Bureau and other public offices, higher learning institutions, Information and Communication Technology (ICT), as well as individual practitioners in the tourism sector.



The symposium was organized by Addis Ababa Culture and Tourism Bureau (AACTB) under the 2018 World Tourism Day's theme, "Tourism and Digital Transformation", to primarily deliberate with relevant stakeholders on a study it has conducted on issues related to the theme (Tourism & Digital Transformation) and other core issues of the tourism sector and thereby taking the insights to the residents of the city (Addis Ababa) in particular and the people of the country in general towards the development of tourism. The symposium was part of the Bureau's efforts to create awareness among the community about the sector.

Revolving around the global theme of this year, the study of AACTB which was presented by Fitsum Abate (PhD) dwelt upon ways of harnessing technological innovations and digital advances for the development of tourism in Addis Ababa. He also presented the opportunities, strengths, weaknesses and threats in the application of technologies and digital innovations within AACTB.

It was noted during the presentations that different stakeholders (public and other offices, educational institutions, hotels, tourist destinations, etc.) should do their best to harness technologies and digital innovations for the development of tourism in the city in particular and the country in general.

The presentation was followed by Q&A as well as reflections, where the participants raised their concerns and opinions and forwarded suggestions. Two officials from AACTB (Ato Asfaw and Ato Binyam) addressed some of the points raised by the participants, whereby they mentioned major activities carried out by the Bureau to develop the city's tourism sector. They also called for active participation and contribution from each of the participants.

SMU Participation in an International Conference

St. Mary's University, represented by its Founding-president Wondwosen Tamrat (Assoc. prof), participated in the 10th International Conference on Quality Assurance in Higher Education in Africa (ICQAHEA), which took place in Yaounde, Cameroon, from September 17- 21, 2018.

The conference had the following objectives: a) review recent developments/achievements in promoting synergies among science and technology (S&T) and humanities and enhancing quality assurance in attaining the SDGs in Africa and beyond; b) promote awareness among the African higher education community of recent developments in enhancing quality assurance and accelerating regional harmonization under the Africa – EU partnership, including the continental strategy for Education for Africa 2015-2025 (CESA); the Harmonization of African Higher Education Quality Assurance and Accreditation (HAQAA) Initiative; Tuning and Erasmus +; the Intra-Africa Academic Mobility Schemes; the Marie Skłodowska-Curie actions; and Jean Monnet projects; c) provide a platform for discussing the role of synergies among S&T and Humanities and quality assurance in higher education in attaining sustainable development goals in Africa; d) document best practices from other regions of the world on promoting synergies among S&T and humanities, and enhancing quality assurance in higher education in attaining the SDGs and draw lessons for the African region; e) foster the acquisition of skills in the implementation of the Addis Ababa Convention on mutual recognition of qualifications in Africa; measurement and modeling of quality in higher education; quality assurance of open and distance learning delivery systems; strengthening ef-



fective implementation of LMD reforms; setting up and running effective quality assurance units at the institutional level; Tuning and Credit Transfer; and developing project proposals for the Erasmus+ and intra-African academic mobility programs.

The funding support for the conference and the president's participation was obtained from the European Union Commission and Peregrine Academic Services to which St. Mary's is highly grateful.

St. Mary's Took Part in a Peace Initiative Conference

Heavenly Culture, World Peace, Restoration of Light (HWPL), a South Korean non-governmental organization that works to bring world peace and the cessation of war, organized a one and half day conference. On August 16, 2018, there was Women & Youth Empowerment conference at the Economic Commission for Africa conference hall that focused on uniting women and youth together as one to voice their right to continue and carry out substantial coordinated activities in the actualization of peace initiatives.

On the same date and venue took place a signing ceremony of Memorandum of Understanding (MoU) on a Peace Education initiative among 12 Ethiopian Universities (9 public and 3 private) to become HWPL peace academies and to design programs and courses to enhance the peacemaking capacities of students. During the two programs, international delegates, diplomats and representatives of the parliament and students were at the attendance.

Correspondingly, on August 15, 2018 a conference on Integrated Peace Initiative was conducted with invited high level officials, religious leaders, media, and university students at the African Union Commission. In all these conferences, SMU was represented by students and staff members alike.

SMU Participation at a Consultative Meeting

SMU participated in a half-day consultative meeting organized by the Ethiopian National Disability Action Network (ENDAN) on the 14th of August 2018 at Panorama Hotel in Addis Ababa. The objective of the consultative meeting was to discuss with different stakeholders the major problems observed during national examinations for students with disabilities. During the session, participants from different sectors and individuals with special needs shared their experience related to the overall problem they were facing during their higher education studies. Among these were the teaching-learning process, exam administration and infrastructure accessibility.

Finally, the head of the Association urged all stakeholders to collaborate with the network and to discharge their responsibilities in such a way that they create favorable learning environment for people with special needs.

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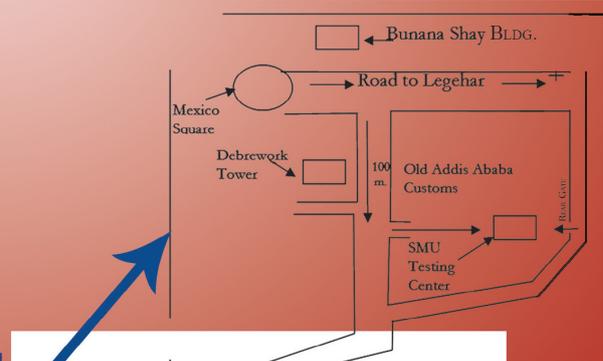
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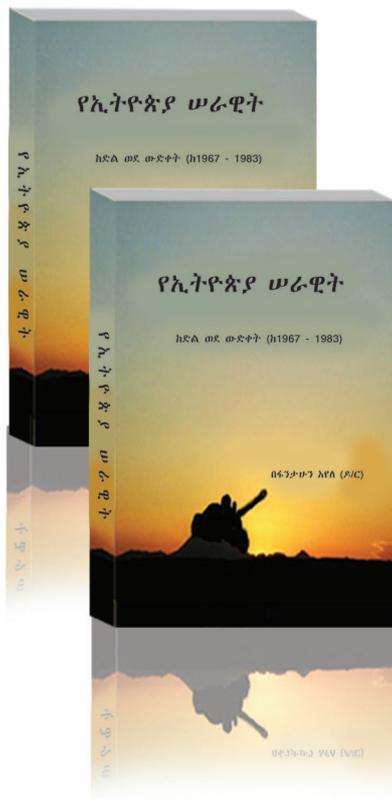


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