

## St. Mary's University

#### **School of Graduate Studies**

## **Department of Business Administration**

## Assessment of Performance Evaluation Practice and challenges in the Case of Awash Bank Share Company

 $\mathbf{B}\mathbf{y}$ 

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December, 2021

Addis Ababa, Ethiopia

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Awash Bank Share Compa	nv

## By

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### **Approved by Board of Examiners**

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## **Declaration**

I Kidist Gonfa, declare that this work entitled Assessment of Performance Evaluation Practice
and challenges in the Case of Awash Bank Share Company outcome of my own effort and study
and all sources of materials used for the study have been duly acknowledge .I have produced it
independently except for the guidance and suggestion of the Research advisor. This study has not
been submitted for any other degree or diploma program in this or any other institution.

Ву	Kidist Gonfa
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## **Table of Content**

Acknowledgment	vii
List of acronym	viii
List of tables	ix
Abstract	X
Chapter One	
Introduction	2
1.1 Background of the Study	2
1.2 Company Profile	3
1.3 Statement of the Problem	4
1.4 Research Questions	5
1.5 Objectives of the Study	5
1.6 Significance of the Study	6
1.7 Scope of the Study	6
1.8 Limitation of the study	
1.9 Organization of the Study Report	7
1.10 Definition of terms.	7
Chapter two	
Related literature review	8
2.1 What is Performance Appraisal	8
2.2 When to Conduct Performance Appraisal?	10
2.3 Purposes of Performance .Appraisal	11
2.4 Criteria of Performance Appraisal	13
2.5 Benefits of performance Appraisal	14
2.6 Methods of Performance Appraisal	16

2.6.1 Absolute Standards	16
2.6.2 Relative Standards	17
2.6.3 Objectives	18
2.6.4 360 Degree Feedback Appraisal	18
2.7 Who is to Conduct PA?	18
2.8 Challenges of Performance Appraisal	20
2.9Review of empirical studies	23
2.10 Conseptual frame work	23
Chapter three	
Research design and methodology	24
3.1 The Research Design	24
3.2 Sources of Data,	25
3.3 Sampling technique	25
3.4 Population and Sampling Technique	26
3.5Method of Data Analysis	26
Chapter four	
Data presentation, Analysis and Interpretation	27
4.1Demographic characteristics of survey	30
4.2 Performance Appraisal practice at AB S.C	3
4.2.1 Frequency of Performance Evaluation	31
4.2.2 Opportunity to Participate in Designing the Form	32
4.2.3 Access to See Performance Evaluation Result	33
4.2.4 Appealing to Higher Official if the Evaluation Result is Biased and Inaccurate	33
4.2.5 Timely Provision of Feedback by the Supervisor	34
4.2.6 Giving Similar Ratings to Subordinates in order to Avoid Resentment and Rivalry	
among Employees	35

4.2.7 Perfor		Performance			_				Poor
4.2.8 I	Keeping File o	n what Employe	ees have don	e Durin	g the Appra	aisal Period	 	•••••	.37
4.3 Th	ne Purposes of	Performance Ap	ppraisal prac	tice at A	AB S.C		 	3	38
4.3.1 V	Who is to Con-	duct PA?					 	39	
4.4 Pe	rformance app	oraisal Criteria a	nt AB S.C				 		.41
4.4,1	Clarity and Ob	jectivity of the (	Criteria				 	43	
4.4.2	Customization	of Evaluation C	Criteria Baseo	d On Ch	aracteristic	s of the Job	 		43
4.4.3 I	Methods of Pe	rformance Appr	aisal				 	44	
		ticipation towa					_		3 S.C
4.5.1 I	Employees' Ui	nderstanding of	Benefits of I	PA			 	45	
4.5.2 I	Employees' Pe	erception of Perf	ormance Ap	praisal l	Process of A	AB S.C	 	45	5
4.5 Th	ne Challenges 1	related to perfor	mance Appr	aisal in	AB S.C		 	43	
Chapte	er five								
Sumn	nery, Conclusi	on and Recomm	nendation				 	48	
5.1 S	ummary of Fi	ndings					 4	18	
5.2 Co	onclusions		•••••				 50	0	
5.3 Re	ecommendation	ns					 5	50	
REFE	RENCE						 		52
APPE	NDICES								
Apper	ndix 1						 56	5	
Apper	ndix 2						 58	3	
Apper	ndix 3			•••••			 		62
Apper	ndix 4						 	67	
Anner	ndix 5							71	

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.

## **List of Acronyms**

AB S.C. Awash Bank Share Company

BARS Behaviorally Anchored Rating Scales

HR Human Resource

MBO Management by Objectives

PA Performance Appraisal

PAS Performance appraisal System

## **List of Tables**

Table 1: Benefits of performance appraisal	
Table 2: Reliability test	
Table 3: Summary of Questionnaire Distribution and Collection Rate,,,,	
Table 4: Employees' Response on Preference of Frequency of PA	
Table: 5 Employees' Response on whether they participate in designing the Form32	
Table 6: Employees' Response on whether they have Access to see their Performance	
Appraisal result	
Table 7: Employees' Response on whether they can Appeal to Higher Official34	
Table 8: Employees' Response whether they Receive Feedback from their supervisor,35	
Table 9: Employees' Response whether Supervisors give Similar Ratings to All Staffs35	
Table 10: Employees' Response on whether Evaluators Support their Evaluation with incidents of Cand Poor Performances	bood
Table 11 Employees' Response on Whether their Raters Keep Performance File	
Table 12: Employees' view on the Purpose for which Performance Evaluation Result Should be Used	1
Table 13: Employees' Response on Who Evaluates their Performance	
Table 14: Employees' Preference of Who Should Evaluate their Performance40	
Table 15 List of AB's Performance Evaluation Criteria	
Table 16: Employees' Response on Clarity and Objectivity of the Evaluation Criteria43	
Table 17: Employees' Response on whether Evaluation Criteria are customized	
Table 18: Employees' Response on Performance Evaluation Method Employed by the Bank44	
Table 19: Employees' Understanding of Benefits of Performance Evaluation to the Employee and the Bank	<b>;</b>
Table 20: Employees' View Whether performance appraisal process of AB is Worthwhile45	
Table 21: Employees' Response on Performance Evaluation Challenges Prevailing in AB S.C	

#### **ABSTRACT**

The main objective of the study was to assess performance evaluation practice and challenges at Awash Bank Share Company. The student researcher has used questionnaires and structured interview to collect data from managers and non manager employees. Data were collected from 168 employees of the bank. Descriptive statics and thematic analysis were used to analyze quantitative and qualitative data, respectively. The study findings indicated that employees are given feedback during the appraisal period; are allowed to see their result and can appeal to higher officials if they believe it is biased and inaccurate. However, they are being evaluated by the form whose design they have not participated in. Moreover the criteria used to measure performance of employees are objective. But, there are some criteria which don't have direct relation with the actual work and natural traits which are difficult to alter and are beyond control of the employee. There also are criteria which are vague to understand. It was also found that the major challenges of Performance evaluation at AB S.C. are lack of rater ability to evaluate employee performance, rater bias in evaluating performance, lack of communicating performance standards and expectations to the employees, no link between some evaluation criteria and employee job, absence of employee participation in setting performance evaluation criteria and lack of focus and carelessness by some branch managers. Therefore, based on the research finding it is recommended that performance evaluation criteria should be revised in participation of the employees for they are the actual persons who do the job and evaluated. In order to acquaint employees who do not know why performance evaluation is conducted the bank's management should create awareness on purpose of performance appraisal. The bank's HR directorate should follow up those raters who are not having file and encourage those using it now. The Bank's management should give training to supervisors and managers who are responsible for conducting performance evaluation. This will boost raters' ability to evaluate and alleviate raters' bias.

#### **CHAPTER ONE**

#### 1. Introduction

This chapter is an introductory chapter of the study which introduces the overall study. This part consists of background, statement of the problem, objectives, significance, study scope, and organization of the research work. Each of these sub topics are discussed in detail.

#### 1.1 Background of the Study

Employee performance Evaluation has been practiced by numerous organizations since Centuries. It is one of the most important requirements for successful business and Human Resource policy of the organization. As employees are one of the most valuable assets of the Organization that can make things happen, the practice of performance evaluation is an inherent and inseparable part of the organizations' life. Conducting performance evaluation helps organizations to reward and promote effective performers and identify ineffective performers to developmental programs or other personnel actions that are essential to the effectiveness of Human Resource Management.

In an organizational context, performance is usually defined as the extent to which an organizational member contributes to achieving the goals of the organization. Performance appraisal is defined as "the process of identifying, evaluating and developing the work performance of the employee in the organization, so that organizational goals and objectives are effectively achieved while, at the same time, benefiting employees in terms of recognition, receiving feedback, and offering career guidance" (Lansbury, 1998). The terms" performance assessment", "performance evaluation", "performance management" are also used to describe the process. The focus of the performance appraisal is measuring and improving the actual performance of the employee and also the future potential of the employee. Swanepoel et al. (2000, as cited in Palaiologos, Papazekos and Panayotopoulou, 2011), stated that performance appraisal is a formal and systematic process of identifying, observing, measuring, recording and developing the job-relevant strengths and weaknesses of employees.

Longenecker and Fink (1999) cited several reasons that formal performance evaluations are to stay in organizations. According to them, formal evaluations are required to justify a wide range of human resource decisions such as pay raises, promotions, demotions, terminations, etc. It is also required to determine employees' training need. The authors cited a study on high performance organizations that the practice of performance appraisal was cited as one of the top 10 vehicles for creating competitive advantage. Moreover, performance measurement allows the organization to tell the employee something about their rates of growth, their competencies, and their potentials.

However, regardless of its panacea, ineffective appraisal system can bring many problems including lowmorale, decreased employee productivity, a lessening of an employee's enthusiasm and support for the organization (Rafikul Islam and Shuib bin Mohd Rasad, 2005). Evaluating employee performance is a difficult task because the job demands the immediate supervisors to understand the nature of the job and the sources of information, and the information needs to be collected in a systematic way, and it is provided as a feedback, and integrated into organization's performance management process for use in making compensation, job placement, and training decisions and assignments.

The usefulness of performance evaluation as a managerial decision tool depends partly on whether or not the performance appraisal system is able to provide accurate data on employee performance and hence rating accuracy is a critical aspect of the appraisal process. A difficulty of getting accurate appraisals of employee job behavior is most often attributed to: faults in rating format used, deficiencies in appraisal content, rater resistance to judge others, and the implications of the specific purpose of appraisal for the rater and the ratee (Thomas Decotiis&Andre Petit, 1978).

Therefore, the problems of performance evaluation arise when the results of the evaluation fail to reflect the actual performance of the employees, which in turn, leads to wrong administrative decisions that can highly affect the life of the employees.

#### 1.2 Company Profile

The history of banking in Ethiopia goes back to the year 1905 E.C. when the bank of Abyssinia was first established with a capital of \$500,000.00. It was the foundation of this bank that marked the beginning of modern banking In Ethiopia. The government of Ethiopia and the national bank of Egypt jointly owned it under a 50 years franchise agreement.

The liquidation of Abyssinia bank in the year 1931 due to inefficiency and poor profit orientation was followed by the establishment of Bank of Ethiopia with a capital of \$750,000.00 the first indigenous bank in the country.

The new economic policy introduce in November 1991 G.C. by the transitional government of Ethiopia laid the blue print for the transition from centrally planned economic system to market economic system in which the critical role of the private sector in development is fully recognized. In the banking industry, the policy was translated in to action through the issuance of the licensing and supervision of banking business proclamation No 84/94, which allowed the Ethiopian private sector to establish privately owned

banks. Following this Awash Bank S.C is the first private bank established in November 1994 G.C., with a paid up capital of birr 24.2 million by 486 shareholders. It started operation through five branches in February 13, 1995 G.C. From the first year operation, it has registered profits and growth both in its customer and asset base.

In 1995G.C. the bank's deposit were Birr 146 million, Loan & Advances 129 million, From 1995G.C. towards, these financial indicators have shown a significant increase and in the fiscal year 2020/2021, the bank has registered 5.58 billion profit, birr 107.7 billion in deposits, Birr 5.4 billion in loan and advances. Currently Awash bank has created employment opportunities for more than 12,000 Ethiopians. Now a day the bank has 446 branches (as of 2021) which are found at Addis Ababa and in different towns of the country. <a href="http://bankseyhiopia">http://bankseyhiopia</a> .com

#### 1.3 Statement of the Problem

In today's dynamic and competitive business world improving organizational productivity has become one of the overriding priorities of all organizations. Organizational performance is cumulative result of the performance of all employees in the organization. This being the truth, employee performance has to be properly appraised and coached to ensure that it is contributing toward achieving organizational goals.

A formal performance evaluation program can have a number of objectives including performance assessment and improvement, providing a basis for individual remuneration, identifying training needs and, assessing suitability for promotion. Moreover, productive performance evaluation serves many purposes, including: letting employees learn of their weaknesses and strengths, new goals and objectives are agreed upon, employees become an active participant in the evaluation process, the relationship between the supervisor and employees is taken to an adult-to –adult level, employees renew their interest in being part of the organization now and in the future, training needs are identified, time is devoted for discussing quality of work without regard to money issues, supervisors become more comfortable in reviewing the performance of employees, employees feel that they are taken seriously as individuals and the supervisors are truly concerned about their needs and goals.

However, though Awash Bank Share Company conducts performance appraisal periodically means every six months, Preliminary interview conducted with some selected employees of the Bank indicated that they are not happy with the performance evaluation process due to , this performance evaluation face so many problems, like the performance evaluation results do not adequately reflect the ability of the job incumbent. This could be attributed to the subjective nature of the evaluation criteria, the irrelevance of

the criteria used to evaluate the performance of the workers, lack of skills and knowledge of the raters, the subjectivity, favoritism and bias of the raters, lack of continuous documentation and inability to provide feedback as to the results of the performance evaluation. These problems are inherent in every organization where there is a formally designed performance evaluation. If these problems persist for longer period without being solved, dissatisfaction will spread among the employees and their motivation toward hard working will stagger. This, in turn, will definitely slow down the banks endeavor of achieving its intended goal.

#### 1.4 Research Questions

In line with the above stated problems, this research was try to answer the following research questions.

- ➤ What is the practice of performance evaluation at Awash Bank S.C?
- ➤ Why does the Bank conduct performance appraisal?
- ➤ How objective are the criteria of performance evaluation used by the Bank?
- ➤ What are employees' perception forwards benefits of performance appraisal?

#### 1.5 Objective of the Study

The study has general and specific objectives.

#### 1.5.1 General Objective

The general objective of the study is to assess Assessment of Performance Evaluation Practice and challenges in the Case of Awash Bank Share Company

#### 1.5.2 Specific Objectives

To achieve the general objectives different specific objective will be addressed .The following list of specific objectives which generated from the general objective.

- > To assess how performance appraisal is conducted
- > To assess the purposes performance appraisal serves in the company
- To evaluate objectivity of the evaluation criteria of the Bank
- To assess the employees' perception towards benefits of performance appraisal
- To determine the potential challenges related to performance appraisal

#### 1.6 Significance of the Study

On the basis of the findings of the study, the report will draw some conclusions and identify the problems of performance evaluation give signal to the Human Resource Management of the bank to take remedial action to minimize the subjectivity of evaluation in prospecting employees for salary increment and promotion.

It will be a piece of contribution to the current knowledge in the practice of performance evaluation in an enterprise working in Ethiopia and invites for further research to bring behavioral change in the areas of performance evaluation both in the mind of the raters, rates and those parties responsible in the design of the instruments of performance evaluation forms that are used to judge the performance of employees. It gives the researcher the opportunity to gain deep knowledge in the practice of performance management of the company.

#### 1.7 Scope of the Study

Performance evaluation covers all aspects of sector and it is a broad complex issue for better understanding the study focus on Awash Bank S.C the performance appraisal practice. The scope of this study will concerned to address the objective of the study, which is to assess the performance evaluation practice and challenges at Awash Bank Share Company. The study will be limited to the branches which are found in Addis Ababa and the head office. It did not include outlying branches. This is so due to budget and time constraint. Hence, the data were collected from selected branches where performance appraisal has been undertaken at least for three years and the head office.

#### 1.8 Limitation of the study

A limitation of a research study identifies potential gaps or problems in the research. The researcher faced the following bottlenecks during the research process:-

- ➤ AB S.C have more than four hundred branches around the country but these study findings only depend on the few of city branches.
- ➤ Lack of cooperation from respondents to complete the questionnaire. This is mainly due to insufficient time.
- > Due to time and budget constraints, this study was limited to one organization

#### 1.9 Organization of the Study

The research paper is organized in five chapters; the first chapter is an introductory part of the study which introduces the overall study. This part consists of back ground of the study, problem statement, research questions, objectives, significance and scope of the study.

The second chapter focuses on review of related literatures in which previous studies are consulted. In this chapter overview, purposes, methods, benefits, challenges and guidelines of performance appraisal are discussed in detail.

The third chapter, research design and Methodology, emphasizes on the design of the study and the methodologies used. In this chapter research design, sample size and sampling techniques, source of data and data collection tools, data collection procedures and data analyzing method are discussed.

The fourth chapter is devoted to data presentation, analysis and interpretation in which the collected data are analyzed and organized in meaningful manner so as to meet the objectives of the study.

The fifth and last chapter is concerned with summary, conclusions and recommendations. Here, the findings of the study are summarized, conclusions are presented and recommendations are provided for findings of the.

#### 1.10 Definition of Terms

**I. performance-** is how employees fulfils their job duties and execute their required tasks. It refers to the effectiveness, quality and efficiency of their output.

**II. Performance Appraisal**: Performance appraisal is defined as "the process of identifying, evaluating and developing the work performance of the employee in the organization, so that organizational goals and objectives are effectively achieved while, at the same time, benefiting employees in terms of recognition, receiving feedback, and offering career guidance" (Lansbury, 1998).

**III. Performance appraisal methods**: are the techniques through which employee performance is appraised.

IV. Performance appraisal Purposes: are the reasons underlying any performance evaluation practice.

#### **CHAPTER TWO**

#### **Review of Related Literature**

This chapter focuses on basic concepts and issues that were discussed by different authors on the research topic. Overview, purposes, methods, benefits of performance appraisal, responsible body to conduct performance appraisal, what is to be appraised? Time to conduct performance appraisal, Challenges/problems of performance appraisal, guidelines for a successful performance appraisal system, employee participation in performance appraisal system and post appraisal feedback interview are discussed.

#### 2.1 What is Performance Appraisal?

Performance Appraisal has been defined in a number of ways. According to the author Ivancevich, (2004) defined performance appraisal as, "The activity used to determine the extent to which an employee performs work effectively. More specifically, a formal performance evaluation is a system setup by the organization to regularly and systematically evaluate employees' performance". In the definition, the author classified between formal and informal performance appraisal system. Thus, the informal system is unsystematic, unplanned, chaotic, random and unmethodical. On the other hand, the formal system is prescribed, official, and intentional in its design and has a specific purpose or goal.

"Performance Appraisal" has been synonymous with performance review, performance evaluation, and other terms and combinations of terms. PA has, over time, referred to 1) an instrument or form to assess an employee's job performance, 2) an interview where an employee's job performance is assessed and feedback is given to the employee, 3) a system of setting employee job expectations/ employee actual job performance/assessing that performance/feedback to the employee on the performance assessment and how to improve it in the future/setting new goals and expectations for another period, or 4) performance management with job performance appraisal a part of it (Dessler, 2010 as cited in Kondrasuk, 2011).

According to Palaiologos et al. (2011), Performance appraisal is the process of obtaining, analyzing and recording information about the relative worth of an employee.

The focus of the performance appraisal is measuring and improving the actual performance of the employee and also the future potential of the employee. Performance appraisal and evaluation is identified as the identification, Measurement and management of human performance in organizations and provides individuals with useful feedback and coaches them to higher levels of Performance. Performance appraisals are important part of organizational life because they can serve a number of

functions/purposes, including solving performance problems, setting goals, administering rewards and discipline, and dismissal (Dickinson and Ilgen, 1993 as cited in Emami, 2011).

He further asserts that, therefore, the performance appraisal system should:

- ➤ Be correlated with the organizational mission, philosophies and value system;
- > Cover assessment of performance as well as potential for development;
- Take care of organizational as well as individual needs; and help in creating a clean environment
- ➤ linking rewards with achievements,
- > Generating information for the growth of the employee as well as of the organization and Suggesting appropriate person-task matching and career plans.

In the 1940s behavioral methods were developed using a motivational approach. These included behavioral anchored rating scales (BARS), behavioral observation scales (BOS), behavioral evaluation scales (BES), critical incident, and job simulation. All these judgments were used to determine the specific levels of performance criteria to specific issues such as customer service and rated in factors such as "excellent", "average", "need to improve" or" poor". Post-1945 developed into the results-oriented approaches and led to the development of management by objectives (MBO) (Prowse & Prowse, 2009).

In the 1960s the development of self-appraisal by discussion led to specific time and opportunity for the appraisees to evaluate their performance reflectively in the discussion and the interview developed into a conversation on a range of topics that the appraise needed to discuss in the interview. In the 1990s 360-degree appraisal developed, where information was sought from a wider range of sources and the feedback was no longer dependent on the manager-subordinate power relationship but included groups appraising the performance of line managers and peer feedback from peer groups on individual performance (Redman and Snape, 1992, as cited in Toppo and Prusty, 2012). So Since 1940s, the philosophy of performance appraisal has undergone tremendous changes. The common terms used include merit rating, behavioral assessment, employee evaluation, personnel review, staff assessment, progress report and performance appraisal. However, the most widely used term is performance appraisal (Danielle and Buckley, 2005).

According to DeNisi et al. (1984) cited in Campbell and Lee (1988), performance appraisal consist of observation of behavior by a rater, formation of some cognitive representation of at the time of evaluation, reconsideration and integration of the retrieved information with other items of information, and, finally the assignment of a formal evaluation to the employees. This definition shows the process of

performance appraisal decision making this is complex and unattainable because of the limitation of human information processing capacity.

Moreover, according to Michael Beer, cited in Lorch, J (1987) performance appraisal is defined as: "....a system of papers and procedures designed by the organization for use by its managers and an interpersonal process in which manager and subordinate communicate and attempt to influence each other."

According to the author, performance appraisal has two major components: The appraisal system and the appraisal process. The Performance appraisal system is the specified mechanism (e.g. objectives, participants, procedures, criteria, rating scales etc.) that is used to guide and regulate the process of performance evaluation. The appraisal process refers to the interpersonal process in which the supervisor and the subordinate communicate and attempt to influence each other through the feedback interview. It is concerned with how Performance appraisal is actually implemented and carried out in an organization.

#### 2.2 When to Conduct Performance Appraisal?

Any activity in an organization has its time of execution. So does have performance evaluation. Organizations have their own time to conduct PA depending on their own philosophy of time period (Mullins 1996:501). With the majority of schemes, staffs receive an annual appraisal and for many organizations this may be sufficient. More frequent appraisals may be appropriate for new members of staff, those recently promoted or appointed to a new position or for those whose past performance has not been up to the required standard. Mathis and Jackson (1997: 345-346), further explained the importance of formal and systematic performance appraisal as follows.

First an informal appraisal is conducted whenever the supervisor feels it is necessary. The day-to-day working relationships between a manager and an employee performance have to be judged. This judgment is communicated through conversation on the job or over coffee or by an on-the-sport examination of a particular piece of work. Informal appraisal is especially appropriate when time is an issue. The longer feedback is delayed the less likely it is motivating behavior change. Frequent information feedback of employee can also avoid surprises (and therefore problems) later when the formal evaluation is communicated.

Second, a systematic appraisal is used when the contact between manager and employee is formalized and a system is established to report managerial impressions and observations on employee performance. Although informal appraisal is useful, it should not take the place of formal appraisal. When a formalized

or systematic appraisal is used, the interface between the HR unit and the appraising manager becomes more important. Therefore, systematic appraisals typically are conducted once or twice a year.

Appraisals most often are conducted once a year, usually near the employee's anniversary date. For new employees, an appraisal at 90 days after employment, at six months, and annually is common timing. This regular time interval is a feature of formal appraisals and distinguishes them from informal appraisals. Both employees and managers are aware that performance will be reviewed on a regular basis, and they can plan for performance discussions. In addition, informal appraisals should be conducted whenever a manager feels they are desirable Mathis and Jackson (1997: 345-346).

Boice and Kleine (1997), argued that employee reviews should be performed on a frequent and ongoing basis. The actual time period may vary in different organizations and with different aims but a typical frequency would be bi-monthly or quarterly. They further strengthened their argument by stating added value of conducting performance evaluation frequently.

#### 2.3 Purposes of Performance Appraisal

It has long been recognized that performance appraisal plays an important role in organizations (Michael K.Mount, 1984). It serves a variety of purposes such as providing the basis for making selection decisions, determining salary increases, and providing a vehicle for feedback between the supervisor and employees and can be used a powerful tool for managerial control.(Linda S.Pettijhon, et al., 2001; John Edmonstone, 1996)

According to (Michael Beer, 1987) performance appraisal data are important to make decisions and to justify them for their objectivity, equity, and fairness. The personnel department also requires data on employee performance and potential to determine how many employees will be available to fill future openings assuming a certain turnover, retirement, and growth rate, and to help the line managers decide who will be promoted. Centrally maintained records are the means by which the corporation attempts to remove favoritism, subjectivity, and politics from personnel decisions. Evaluation is also needed to improve the performance and potential of employees.

There is no question that the role of a manager is changing rapidly in the world market place and this opts for systematic management development efforts at the organizational level (Clinton O.Longenecker, 1997). So many other scholars argued that performance appraisal is to be effective device for: administering a formal organizational reward and punishment system, evaluating the legitimacy of selection test, providing feedback to employees and thereby serves as vehicles for

personal and career development; establishing objectives for training programs and diagnosing organizational problems.

There are potentially many reasons for undertaking performance appraisal. Edmonstone (1996), in his article "Appraising the state of performance appraisal" presented the following list.

- > Improvement in the communication between boss and subordinate through the use of feedback between them;
- > Identification of the scope for performance improvement and the means to achieve this;
- ➤ Identification of individual training and development needs;
- ➤ Identification of the potential of individuals for future promotion, or for retention or termination all for succession planning purposes;
- As the basis for remuneration and reward, on the basis of performance;
- As a powerful means of managerial control, through the setting of objectives in a hierarchical fashion and a review of success or failure in achieving these.

Ikramullah, Shah, Faqir, Hassan and Zaman (2012), argued that Performance Appraisal system are being used for purpose of administrative decisions relating to (salary, promotion, retention or termination, layoff) and developmental decisions like (training of employees, furnishing appraise with regular performance feedback, employees transfers, determining employees strengths and weaknesses).

On the other hand Cleveland Murphy, and Williams (1989, as cited in Ikramullah et al., 2012), identified the following four purposes of performance appraisal system:

- ➤ Between employees (setting pay package, promotion to higher grades, termination from service, identifying the poor performer).
- ➤ Within an employee (identifying weaknesses & strengths, employee training needs etc). Between employees (setting pay package, promotion to higher grades, termination from service, identifying the poor performer).
- > . System maintenance (helps in evaluation of personnel system, organizational goal attainment, organizational needs for training and developmental needs of organization).
- > Documentation (documenting personnel actions and having record in case of legal proceedings).

Ikramullah et al. (2012), affirmed that when Performance appraisal system is perceived as purposeless function, then it loses worth in an organization and termed as vague activity. The system users (i.e. appraiser and appraisees) deem the system as a formality of appraisal form filling, which has no serious

implications for their development and rewards. Thus, in Performance appraisal system of an organization appraisal rating must be linked with human resource decisions, so that users perceive that the system has some utility and it is not a useless ritual of form filling.

#### 2.4 Criteria of Performance Appraisal

Criteria are relevant when the company measure employee's performance on the most important aspects of their jobs. Mathis and Jackson (1997:341), again supplemented that jobs usually include many duties and tasks, and so measuring performance usually requires more than one dimension. If the performance criteria leave out some important job duties, they are deficient. If some irrelevant criteria are included in the criteria, the criteria are said to be contaminated.

Mathis and Jackson (1997:341) and Robbins (1998: 1204- 05), affirmed that criteria for evaluating job performances can be classified as trait-based, behavioral based, or results based as discussed below.

- **i. Individual task outcomes**: measure job-related results like amount of deposits mobilized number of customers served, number of new accounts opened, volume of transactions posted, number of tickets produced, etc.
- **ii. Behaviors**: measure observable physical actions and movements. In many cases, it is difficult to identify specific outcomes that can be directly attributable to an employee's actions. This is particularly true of personnel in staff positions and individuals whose work assignments are intrinsically part of a group effort. In the latter case, the group's performance may be readily evaluated, but the contribution of each group member may be difficult or impossible to identify clearly. In such instances, it is not unusual for management to evaluate the employee's behavior. Thus a bank clerk may be evaluated on the basis of such behaviors as the quality of his/her customer services, his/her manner of communication with colleagues and customers, etc.
- **iii. Traits**: Trait based criterion identifies a subjective Character trait such as "pleasant personality", "initiative," or "creativity" and has little to do with the specific job. Such traits tend to be ambiguous, and courts have held that evaluation based on traits such as "adaptability" and "general demeanor" is too vague to use as the basis for performance based HR-decisions. If the criteria used focus solely on activities rather than output (results), or on personality traits rather than performance, the evaluation may not be well received (Pan and Li, 2006) and (Ivancevich, 2004).

#### 2.5 Benefits of performance Appraisal

If the Performance appraisal undertake properly in the organization, it benefits both the employees and the organization a lot. For employees, it gives a chance to see their performance with others" point of view. It also results in position promotion and salary increment. It enables the organization to identify the actual skill gap of the individual being appraised and helps device proper training and development program and coaching service. Performance appraisals also give employees and managers a useful tool to aid in employee development and employee control.

According to Reza (1997), performance appraisal has the following major benefits.

#### > Training and Development

Performance appraisal offers an excellent opportunity - perhaps the best that will ever occur - for a supervisor and subordinate to recognize and agree upon individual training and development needs.

From the point of view of the organization as a whole, consolidated appraisal data can form a picture of the overall demand for training. This data may be analyzed by variables such as sex, department, etc.

#### > Recruitment and Induction

Appraisal data can be used to monitor the success of the organization's recruitment and induction practices. By following the yearly data related to new hires (and given sufficient numbers on which to base the analysis) it is possible to assess whether the general quality of the workforce is improving, staying steady, or declining

➤ Motivation and Satisfaction Performance appraisal can have a profound effect on levels of employee motivation and satisfaction - for better as well as for worse. Performance appraisal provides employees with recognition for their work efforts. The power of social recognition as an incentive has been long noted.

#### > Employee evaluation and control

Though often understated or even denied, evaluation is a legitimate and major objective of performance appraisal. But the need to evaluate or to judge is also an ongoing source of tension, since evaluative and developmental priorities appear to frequently clash. Yet at its most basic level, performance appraisal is the process of examining and evaluating the performance of an individual.

On the other hand, Armstrong (2005), classified benefits of conducting performance appraisal in to three levels depending on the parties enjoying benefits of the system. These parties are the organization, the

supervisor and the subordinate employee whose performance is to be appraised. The below depicted table elaborates these benefits.

Table 1: Benefits of performance appraisal

Organization	Supervisor	Employee		
Communicates corporate goals	Builds management skills	Finds out how they are doing		
Provides management with decision-making information.	Develops and improves rapport with employees	Provides recognition for accomplishments		
Provides objective basis for promotions, trainings	Identifies and rewards high performers	Allows for two-way communication on goals		
Builds stronger working relationships	Identifies performers needing improvement for coaching/training	Encourages taking responsibility for their performance and progress		
Improves overall organizational productivity	Improves individual employee productivity	Helps set goals and direct efforts		
Provides documentation on promotion policies	Identifies general training needs	Provides opportunities for career development		
	Demonstrates fairness to employees	Assures fair individual evaluations		
	Improves group morale			

Source: Armstrong (2005)

#### 2.6 Methods of Performance Appraisal

An Organization currently use several methods to appraise performance of their employees. Jafari, Bourouni and Amiri, (2009) denominated that there are three existent approaches for measuring performance appraisal.

These are Absolute standards, Relative standards and Objectives.

- **1. Absolute standards** In the absolute standards, as performance appraisal approach, the employees are compared to a standard, and their evaluation is independent of any other employee in a work group (Dessler, 2000). The following methods include in this group
  - ➤ The essay appraisal- It is the simplest evaluating method in which evaluator writes an explanation about employee's strong and weak points, previous performance, positional and suggestion for his (her) improvement at the end of evaluation term. This kind of evaluations usually includes some parts of other systems to cause their flexibility. This method often combines with other methods. In essay appraisal, we attempt to focus on behaviors (Mondy, 2008).
  - ➤ The critical incident appraisal- It focuses on key factors which make difference in performing a job efficiently. This method is more credible because it is more related to job and based on individual's performance than characteristics. The necessity of this system is to try to measure individuals" performance in term of incidents and special episodes which take place in job performance. These incidents are known as critical incident. In this method, the manager writes down the positive and negative individuals" performance behavior in evaluation term (Mondy, 2008).
  - ➤ The checklist- In this method, the evaluator has a list of situations and statements and compares it with employees. The checklist is a presentation of employee's characteristics and performance. The results can be quantitative and give weight to characteristics. Answers of checklist are often "Yes" or "No" (Decenzo, 2002, as cited by Jafari et al., 2009).
  - ➤ The graphic rating scale- This is the most commonly used method of performance appraisal because they are less time-consuming to develop and administer and allow for quantitative analysis and comparison. It is a scale that lists some characteristics and range of performance of each individual. Therefore, employees are ranked by determining a score which shows their performance level. The utility of this technique can be enhanced by using it in conjunction with the essay appraisal technique (Mondy, 2008).

- ➤ Forced choice- This method evolved after a great deal of research conducted for the military services during World War II. It is a method in which the evaluator should rank individual work behavior between two or more states. Each state may be favorable or unfavorable. The activity of evaluator is to determine which state has an explanation of employee most (Mondy, 2008).
- ➤ Behaviorally anchored rating scales /BARS- This method evolved after a great deal of research conducted for the military services during World War II. It is a method in which the evaluator should rank individual work behavior between two or more states. Each state may be favorable or unfavorable. The activity of evaluator is to determine which state has an explanation of employee most (Mondy, 2008).
- **2. Relative standards** this method used individuals are compared against other individual's performance. This method includes Individual ranking, Paired comparison and Group order ranking.
  - ➤ Individual ranking: In this type of appraisal, individuals are ranked from highest to lowest. It is assumed that the difference between the first and second employee is equal to difference between 21st and 22nd employee. In this method, the manager compares each person with others than work standards (Dessler, 2000).
  - ➤ Paired comparison: In this method, employees are compared with all others in pairs. The number of comparison is followed as (N. (N-1))/2 in which N shows the number of
  - ➤ Group order ranking: In this method, employees are placed into a particular classification, such as "top one-fifth". For example, if a rater has 20 employees, only 4 can be in the top fifth and 4must be relegated to the bottom fifth (Decenzo, 2002, as cited by Jafari et al., 2009). employees. After doing all comparisons, the best person is determined for each characteristic (Mondy, 2008).
- **3. Objectives -** This approach to appraisal makes use of objectives. Employees are evaluated on how well they accomplished a specific set of objectives that have been determined to be critical in the successful completion of their job. This approach is frequently referred to as Management by Objectives (MBO). Management by objectives is a process that converts organizational objectives in to individual objectives. It consists of four steps: goal setting, action planning, self-control and periodic reviews (Ingham, 1998).

#### 4. 360 Degree Feedback Appraisal

360 degree evaluations are the latest approach to evaluating performance. It is a popular performance appraisal method that involves evaluation input from multiple levels within the firm as well as external

sources. "Feedback from multiple sources or "360 degree feedback" is a performance appraisal approach that relies on the input of an employee's superiors, colleagues, subordinates, sometimes customers, suppliers and/or spouses" (Yukl and Lepsinger, 1998). The 360-degree evaluation can help one person be rated from different sides, different people which can give the wider prospective of the employee's competencies (Shrestha, 2007). According to Wiese (2000) in the typical 360-degree process, supervisor(s), subordinates, peers and (less frequently) internal or external customers provide feedback on performance for each target rate, using some type of standardized instrument.

Rasheed, Aslam, Yousaf and Noor (2011), claimed that 360-degree appraisal system is more effective as compared to the other systems that are one sided and could be biased at times. In 360-degree appraisal system, information is obtained through several sources; it includes the boss, top management, assistants, co workers, customers, dealers and advisors. All these can be classified into internal and external parties. In 360-degree appraisal system, information can be obtained from anyone who interacts with the employee and can tell how that employee behaves with him.

#### 2.7 Who is to Conduct Performance Appraisal?

Performance appraisal is the most significant activity of an organization. If the right persons are not assigned to process .By tradition, a manager's authority typically has included appraising subordinates' performance. The logic behind this tradition seems to be that since managers are held responsible for their subordinates' performance, it only makes sense that these managers do the evaluation of that performance. However, others may actually be able to do the job better (Robbins, 1998:120-608). Among these are:

**Immediate supervisor**: Traditional rating of employees by supervisors is based on the assumption that the immediate supervisor is the person most qualified to evaluate the employee's performance realistically, objectively, and fairly. The unity of command notion - the idea that every subordinate should have only one boss – underlies this approach. The advantage to this source of appraisal is that supervisors are responsible for managing their subordinates and they have the opportunity to observe, direct and control their subordinates continuously. Moreover, supervisors are accountable for the successful performance of their subordinates (Robbins, 1998:1206-08).

**Peers:** Peer evaluations are one of the most reliable sources of appraisal data. First, peers are close to the action. Daily interactions provide them with a comprehensive view of an employee's job performance. Second, using peers as raters results in a number of independent judgments. A boss can offer only a single evaluation, but peers can provide multiple appraisal. And average of several ratings is often more reliable

than a single evaluation. On the downside, peer evaluations can suffer from coworkers" unwillingness to evaluate one another and from friendship-based biases. Moreover, peer appraisal may be reliable if the work group is stable over a reasonably long period of time and performs tasks that require interaction (Robbins, 1998:1206-08).

**Self appraisal**: As part of the overall process, employee self-appraisals should be encouraged (Goff and Longenecker, 1990, as cited in Boice and Kleiner, 1997). This helps the employee to be less defensive and passive in the appraisal review. Self-appraisals can lead to self improvement. The employee's self appraisal can also be helpful for the supervisor in opening a communication link and allowing for comparison of performance results. Self appraisals give the supervisor helpful insight as to how the employee views his/her performance. Generally speaking people will be at least as tough on themselves as the formal rater.

However, they suffer from overinflated assessment and self-serving bias. Thus, because of these serious drawbacks, self appraisals are probably better suited to developmental uses than evaluative (Robbins, 1998:1206-08).

Immediate subordinates: The concept of having supervisors and managers rated by employees or group members is being used in a number of organizations today. A prime example of this type of rating takes place in colleges and universities where students evaluate the performance of professors in the classroom. There are three primary advantages to this source of appraisal. First, in situations where manager-employee relationships are critical, employee ratings can be quite useful in identifying competent managers. Second, this type of rating program can help make the manager more responsive to employees, though this advantage can quickly become a disadvantage if it leads the manager to try to be "nice" rather than to try to manage. Finally, it can be the basis for coaching as part of a career development effort for the managers. The hope is that the feedback will assist their managerial development. A major disadvantage to appraisal by subordinates is the negative reaction many superiors have to being evaluated by employees. The "proper" nature of manager/employee relations may be too great for employees to give realistic ratings. In addition, employees may resist rating their bosses because they do not perceive it as part of their jobs. If this situation exists workers may rate the manager only on the way the manger treats them and not on critical job requirements (Robbins, 1998:1206-08).

**Multi source rating** (Comprehensive or 360o rating): Multi source feedback recognizes that the manager is no longer the sole source of performance appraisal information. Instead, feedback from various colleagues and constituencies is obtained and given to the manager, thus allowing the manager to help shape the feedback from all sources. The manager remains a focal point both to receive the feedback

initially and to engage in appropriate follow-up, even in a 360o system. Thus, the manager's perception of an employee's performance is still an important part of the process (Bozeman, 1997). Bozeman asserts that this source of appraisal has the following advantages and drawbacks. Multi-rater evaluation provides an integrated assessment of individual performance that maximizes the strengths and minimizes the weaknesses of individual ratings, a fuller conceptualization and measurement of the job performance domain, an improved legal defensibility over single-source ratings, and an increased use of performance feedback for individual improvement and development.

Multi-rater evaluation also is an attractive prospect to individual ratees in that ratees tend to perceive multi-rater evaluation as a fairer and more acceptable method of performance appraisal than traditional single-source evaluation. Despite the purported benefits of multi-source performance appraisal cited above, the following drawbacks could be noted: different rater groups (e.g. supervisors, subordinates) frequently do not agree concerning an individual's job performance. Based on traditional conceptions of reliability and validity, low inter-rater agreement indicates unreliability and, therefore, invalidity. Accordingly, the validity of multi-source performance appraisal has been questioned.

On the other hand, Mathis and Jackson (1997: 347), affirmed that performance appraisal can be done by anyone who is familiar with the performance of individual being appraised. They presented the following list as possible options.

- > Supervisors who rate their employees
- > Employee who rate their supervisors
- > Team members who rate each other
- Outsider sources
- Employee self-appraisals
- Multi-score (360o) appraisal

#### 2.8 Challenges of Performance Appraisal

Problems related to performance appraisal can be of three general types. These are: human errors, problems of criteria, and problems of confidentiality (Saiyadain, 1999:204-207).

#### 1. Human errors (rating biases)

Human errors are called so because they just happen and supervisors may neither know about them nor have much control over them. To the degree that the following human factors are prevalent, an employee's evaluation is likely to be distorted:

#### 1.1. Single Criterion

A typical employee's job is made up of a number of tasks. Where employees are evaluated on a single job criterion, and where successful performance on the job requires good performance on a number of criteria, employees will emphasize the single criterion to the exclusion of other job-relevant factors (Saiyadain, 1999:204-207).

#### 1.2. Strictness or Leniency

Some supervisors tend to rate all their subordinates consistently low or high. These are referred to as strictness and leniency errors. The strict rater gives ratings lower than the subordinate deserves. This strictness error penalizes superior subordinates. The lenient rater tends to give higher ratings than the subordinate deserves. Just as the strictness error punishes exceptional subordinates, so does the leniency error (Lunenburg, 2012).

#### 1.3. Halo Error

This is the tendency for an evaluator to let the assessment of an individual on one trait influence his or her evaluation of that person on other traits. A person may be good in one trait but is generally rated as overall good. Halo effect takes place when traits are not clearly defined and are unfamiliar. For example, the supervisor likes Tom because he is so cooperative. The halo effect leads Tom's supervisor to automatically rate him high on all appraisal dimensions. The result is that subordinates are rated consistently high, medium, or low on all performance appraisal dimensions (Saiyadain, 1999:204-207).

#### 1.4. Recency of Events

Ideally, performance appraisals should be based on data collected about a subordinate's performance over an entire evaluation period (usually six months to a year). However, as is often the case, the supervisor is likely to consider recent performance more strongly than performance behaviors that occurred earlier. This is called the recency of events error. Failure to include all performance behaviors in the performance appraisal of a subordinate can bias the ratings (Lunenburg, 2012).

#### 1.5. Similarity Error

This occurs when appraisers rate other people giving special consideration to those qualities they perceive in themselves. The similarity between the rater and ratee may take one or more of the following forms: demographic similarity, affective similarity, perceived similarity & mutual liking

(Schraeder & Simpson, 2006). Another very common critic is the performance rating suffer from many biases like age, ethnicity, gender, physical appearance, attitudes and values, in-group/out-group, personal like/dislike and so on (Cook Mark, 1995, as cited in Toppo and Prusty, 2012).

#### 1.6. Central Tendency Errors

Some raters follow play safe policy in rating by rating employees around the middle point of the rating scale and they avoid rating at both the extremes of the scale. They follow play safe policy because of answerability to management or lack of knowledge about the job and/or the employee rated or the appraisers" lack of interest in their job (Rao & Rao, 2004:247)

#### 2. Problems of Criteria

Appraisal has to be against certain criteria. If a discrepancy between expected and actual performance is pointed out, the question is whether the expected was fully defined and communicated to the employee. In the absence of such an attempt, the appraisal reports can be questioned. The issue basically refers to job description. It is true that jobs can be clearly defined at the lower levels in the organizational hierarchy. However, as one goes up, it becomes more and more difficult to clearly specify the tasks one is supposed to perform (Saiyadain, 1999:204-207).

#### 3. Problems of confidentiality

One important issue in performance appraisal has to do with sharing or keeping secret the ratings on various items of appraisal report. While many organizations have a system of selective feedback to the employee, the general policy is not to share the total report with the employee. There are many reasons for this. First, each employee expects rewards if the report is better than average, which may not be administratively possible. Secondly, very often supervisors pass the challenge to top management by saying that while they did give good ratings to the employee; top management did not take that into consideration. Thirdly, giving rewards is not the only objective of appraising employees. Given these reasons, it is emphasized that supervisory ratings of employees should be kept confidential. On the other hand, it is claimed that since there will always be differences between the supervisor and employee's perception of the subordinate's job performance, perhaps the employee should fully be aware of how he/she has been rated (Saiyadain, 1999:204-207).

#### 2.9 Review of empirical studies

Many empirical studies have revealed that an effective performance appraisal as part of the human resource management makes difference to achieve goals of the organization. According to Kamiti (2014) in his research on effective performance appraisal on motivation of employees revealed that performance appraisal is an important factor which touches on the employees' motivation. The study recommended that promotion and trainings motivate employees apart from monetary rewards.

According to Kassim(2014), employee performance evaluation practices and challenges at Ethiopian Road Construction Corporation concludes that, As the study result showed, in the corporation, there is no trend of employee participation in the development of work plan. As indicated in the study, the work plan of employee performance evaluation was developed by the performance management team, regardless of the participation of employees. This practice decreases the initiation of employees to implement the plan as their concern.

To summarize, most of these empirical studies have revealed existence of a relationship between performance and employees motivation. In addition it is important that organizations link performance to rewards and to sanction. As a result the employees' behavior will be facilitated through motivation in order to increase productivity and improve performance in the organization.

#### 2.9 Conceptual frame work of the study

Performance management for purposes of decision-making and employee development are certainly related, these two objectives are rarely supported equally well by a single system. When a performance management system is used for decision-making, the appraisal information is used as a basis for pay increases, promotions, transfers, assignments, reductions in force or other administrative HR actions. When a performance management system is used for development, the appraisal information is used to guide the training, job experiences, mentoring and other developmental activities that employees will engage in to develop their capabilities. Although it is theoretically possible to have a performance management system that serves both decision-making and development purposes well, this can be difficult to achieve in practice. In addition, research has shown that the purpose of the rating (decision-making versus development) affects the ratings that are observed. Ratings used for decision-making tend to be lenient, with most employees receiving ratings on the high end of the scale. Ratings for developmental purposes tend to be more variable, reflecting both employee strengths and development needs

Effective performance management systems have a well-articulated process for accomplishing evaluation activities, with defined roles and timelines for both managers and employees. Especially in organizations that use performance management as a basis for pay and other HR decisions, it is important to ensure that all employees are treated in a fair and equitable manner.

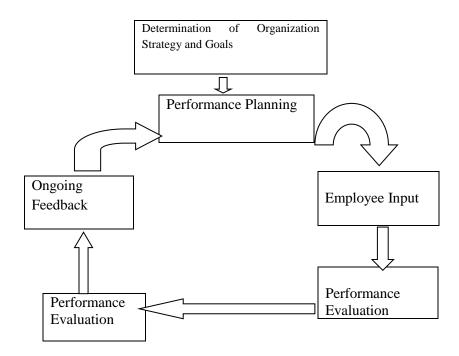


Figure 2.1: Conceptual Framework (Source: Decenzo and Robbins, 2010)

#### **CHAPTER THREE**

#### **Research Methodology**

This chapter focuses on the research design and methodology of the study, which includes research approach and design sources of data, data collection procedures, sample size and sampling techniques, and data analysis methods used in the study,

#### 3.1 Research Approach and Design

As Robson asserted the object of descriptive research is to portray an accurate profile of persons, events or situations (Robson 2002:59), as cited in Saunders et al.(2009). Similarly, this study used qualitative research approach, which means descriptive study that sets out to describe performance appraisal practice and challenges based on the data collected from non-managerial and managerial employees working in different branches, head office and HR directorate of the Awash Bank S.C. Data collected from respondent were analyzed and interpreted so as to arrive at meaningful findings. SPSS Version 19 was used to code and analyze the collected responses from questionnaires. After proper editing, data were coded; entered to the software and then made ready for analysis. Descriptive statistical techniques are adopted for analysis of data collected. In so doing frequency tables and percentages were used.

The participants of the study are employees of Awash Bank S.C. working in different branches located in Addis Ababa and head office. The respondents were selected on the basis of a criterion which demands at least two years of service in the bank which is believed to give them enough exposure to the performance appraisal practice of the Bank.

#### 3.2 Source of Data

The study was undertaken mainly based on the data that is collected from both primary and secondary sources of data that enable the student researcher to meet the objectives of the study outlined at the beginning. Primary sources were used because of their relevance to collect data that help in meeting the study objective and secondary sources were used in order to collect data that cannot be obtained otherwise.

Primary data were collected mainly through questionnaires of both types (closed-ended and open-ended) that were distributed to 185 employees of the bank. Accordingly, two types of questionnaires, one for non-manager and the other for manager respondents were served. The questionnaires were prepared in English and translated to Amharic so as to ease the questions for the understanding of employees who do

not have adequate exposure to English language. On top of questionnaires, structured interview was held with HR directorate. The interview discussion questions were designed to know the HR directorate's understanding and attitude of performance evaluation practice and challenges at Awash Bank and to enhance reliability of the data. Questionnaires were used to collect the required primary data for they are the most suitable ones for the purpose and interview was used in order to collect data that cannot be obtained through questionnaires and to complement credibility of the data collected using questionnaires.

Secondary data relevant for this research work were collected from the Bank's appraisal form and websites. The literature review was also entirely depended on secondary sources, which are related studies that were undertaken by different researchers and authors on the topic under study.

#### 3.3 Population and Sampling Technique

Primary data were collected from employees of the bank working in different branches in Addis Ababa and head office. The Bank has a total of 446 branches in Addis Ababa (as of July, 2021). Out of the 446 branches 439 branches where performance appraisal practice has been carried out for more than two years were considered for the study. There are 10,975 employees in the 439 branches altogether.

Besides, head office employees were part of the study. There are 4,801 staffs in the Head office. Hence, total number of population under consideration is 10,975 (6,174 of branches and 4,801 of the head office). Of the total staffs in the head office and branches, approximately 77 % have worked more than two years in the bank as confirmed by the HR Directorate of the Bank. Random sampling technique was used to give equal chance of participation.

Managers from branches and head office were selected purposefully in order to assess their opinion on the performance appraisal practice and challenges as raters. Purposive sampling was used with the view that managers would give relevant data that would help in assessing the performance appraisal practice of the

While collecting data, the procedure was ethical enough. The study participants were asked their consent and they were assured that the information collected from them would be kept confidential.

#### 3.4 Sampling Techniques

As discussed above in the sources of data section, questionnaires were prepared and distributed to 185 employees of the banks. Data was collected from a total 168 from 185 employees for whom questionnaires were distributed and the respondents selected through simple random sampling techniques. The response rate is 91%. The questionnaires were first tested before distributing to the respondents so as

to check their viability. The questionnaire test was done by distributing 20 questionnaires (8 for managers 12 for non manager staffs). Convenient sampling was used to test the questionnaires. After testing and making revisions, questionnaires were finally distributed to sample respondents.

As to interview, questions for the discussion were made ready before hand and the responsible HR directorate was contacted for arranging a meeting. With consent of the respondent interview time was scheduled. During interview data were collected by taking notes of the proceedings of the discussion based on the discussion questions designed.

#### 3.5 Validity and Reliability of the Instrument

Reliability refers to the consistence, stability, or dependability of the data (wikieducator.org). The reliability of an instrument is increased by identifying the precise data needed and repeated use of the instrument in field testing. Also, validity refers to the extent to which a measurement does what it supposed to do (Kothari, 2003). Data need not only to be reliable but also true and accurate.

#### 3.5.1 Reliability

To generate accurate results, data gathering instrument must be valid and reliable. Cronbach's coefficient alpha was calculated and the result shows 0.957. Nunnaly (1978) stated that the threshold value is 0.65. Hence, the instrument can be considered as a reliable one.

#### 3.5.2 Validity

The study used content validity of the scales in the questionnaires to ensure that every necessary information were covered and administered to the targeted respondents of Awash Bank. On the other hand, the instrument used was reliable in terms of consistiningency obta similar result from respondents each time the instrument was used. The summary of the scales determining objective areas covering questionnaire are shown in Table 3.1 below

Table 3.1: Reliability Test

Ser.		Number	Cronbach's
No	Construct	of items	Alpha
	Frequency of performance evaluation		
1	process	5	.893
2	Purposes of the performance evaluation	5	.750
	Who should make performance		
3	evaluation	5	.705
4	Criteria of the process	5	.709
	Challenges of the performance		
5	evaluation practice	5	.841

Source: My own study (2021)

As illustrated in the above table, performance evaluation practice of the bank sown, also tested for their reliability in measuring talent management practices in Awash bank. Accordingly, they were found reliable with Cronbach's coefficient alpha score of 0.893 for frequency of performance evaluation process, 0.750 for purposes of the performance evaluation, 0.705 for Who should make performance evaluation, 0.709 for Criteria of the process, 0.841 for Challenges of the performance evaluation practice,. As Zikmund (2009) noted, scales with a coefficient alpha between 70 and .80 are considered to have 'good' reliability and scales with a coefficient alpha between 0.80 and 0.95 are considered to have 'very good' reliability.

Therefore, based on the above test results, it can be concluded that, both TM and subscales of TM scored an acceptable Cronbach's coefficient alpha and the instrument were found to be reliable

#### 3.6 Method of Data Analysis

Data collected from respondent employees through questionnaires and interview discussions are analyzed and interpreted so as to arrive at meaningful findings.

SPSS Version 21 was used to code and process the collected responses from questionnaires. After proper editing, data were coded; entered to the software and then they were made ready for analysis. Descriptive statistical techniques are adopted for analysis of data collected from questionnaire respondents. In so doing frequency tables and percentages were used. This helped the researcher thoroughly analyze and interpret the questions one by one in order to reach meaningful results.

Data collected from interview discussion was analyzed through thematic analysis . Hence, the results are easily interpreted to assess performance appraisal practice and challenges at AB S.C. Conclusions were drawn based on the data analysis and interpretation.

#### **CHAPTER FOUR**

## **Data Analysis and Interpretation**

In this chapter the data collected from employees and human resource directorate of Awash Bank S. C. are discussed, analyzed and interpreted to arrive at meaningful results. Questionnaires were distributed to managerial and non managerial employees of Awash Bank S. C. and discussion was made with HR directorate of Awash Bank S. C. based on unstructured interview questions designed by the student researcher and notes of the discussion are incorporated in the discussions in this chapter. The data collected are analyzed using SPSS version 19 and presented using 19 Tables. The chapter is presented in two sections, the respondents profile and data analysis & interpretation. Questions presented in likert scale as strongly agree and agree are considered only as agree, and strongly disagree and disagree are considered only as disagree for convenience purpose.

## 4.1 Demographic characteristics of survey respondents

In this section, respondents' general profile which includes age category, gender, educational background and service year in the bank is discussed and its relationship with the study is explained.

Data is collected from respondent employees through questionnaire that is prepared in both English and Amharic. In addition to questionnaire, unstructured interview was undertaken with human resources department of the bank. The table below summarizes the number of questionnaire distributed and collected from employees of the bank, non managerial and managerial employees.

Table 3: Summary of Questionnaire Distribution and Collection Rate

Type of Employee	Questionnaire distributed	Questionnaire collected	Percentage of collection rate
Managers /customer service managers	25	23	92%
Non managers	160	145	91%
Total	185	168	91%

As indicated in the table above, from a total of 185 questionnaires distributed 168 (91%) responses were collected and the remaining 17(9%) were not collected due to different reasons. From this can be said is

that adequate number of questionnaires were returned that enabled the researcher assess performance appraisal practice and challenges at the Bank.

## 4.2 Performance Appraisal practice AB S.C.

This section is concerned with the presentation, analysis and interpretation of data collected for the study and the section is organized in 14 sub sections. Each one of them is discussed one by one.

## **4.2.1** Frequency of Performance Evaluation

Any activity in an organization has its time of execution. So does have performance evaluation. Organizations have their own time to conduct performance appraisal depending on their own philosophy of time period. With the majority of schemes, staffs receive an annual appraisal and for many organizations this may be sufficient (Mullins 1996:501).

In line with this, the interview discussion made with HR directorate revealed that the Bank conducts performance evaluation bi annually. But, no reason is mentioned for conducting it twice a year than saying the policy document dictates.

Respondents were asked to indicate their preference of frequency of performance evaluation and their response is depicted in table 4.

Table 4: Employees' Response on Preference of Frequency of PA

Time	Non managers	3	Managers	
	Frequency	Percent	Frequency	Percent
Every month	9	6.2	0	0
Every 3 month	42	29	6	26
Every 4 month	13	9	3	13.2
Every 6 month	76	52.4	13	56.5
Once a year	5	3.4	1	4.3
Total	145	100	23	100

As stated above 52.4% of non manager respondents prefer performance evaluation to be conducted twice a year while 29% and 9% prefer it to be every 3 months and trice respectively while 3.4% and 6.2% prefer it to be conducted once a year and every month, respectively. Similarly, 56.5% of managers prefer it to be conducted biannually while 26% said every 3 months, 13.2% said trice a year and 4.3% once a year.

This shows that large majority of respondents (52.4% of non managers and 56.5% of managers) are comfortable with the frequency in which performance evaluation is conducted (the bank conducts biannually) with significant number of respondents (9% and 29% non managers) seeking it to be conducted trice and every 3 months respectively and 26% of managers preferring it to be conducted every 3 months. Interview discussion made with the HR directorate did not disclose any reason of the current practice of conducting performance evaluation biannually than saying the Policy document dictates.

## 4.2.2 Opportunity to Participate in Designing the Form

According to Beer (1987), the form used to record the performance of the employees is blamed if it is cumbersome, not customized and if employees did not participate in the design of the form of evaluation.

Accordingly, respondents were asked if they participated in design of the form and their response is presented in table 5.

Table 5: Employees' Response on whether they participate in designing the Form

Level of Agreement	Non managers	Non managers		
	Frequency	Percent	Frequency	Percent
Strongly disagree	54	37.3	0	0
Disagree	29	20	7	30.4
Neutral	26	17.9	2	8.7
Agree	25	17.2	6	26.1
Strongly agree	11	7.6	8	34.8
Total	145	100	23	100

As shown in table 4 above 37.3% of non manager respondents disagreed they got an opportunity to participate in the design of performance evaluation form. 17.2% agreed they got an opportunity to participate and 17.9% were neutral. Similarly, 30.4% of managers disagreed that employees got an opportunity to participate in evaluation form designing activity. While 26.1% agreed they got and 8.7% were neutral. On the other hand, interview discussion with the HR directorate also disclosed that the bank does not have practice of participating employees in evaluation form design. The response of employees shows that they don't have an opportunity to participate in designing the form. As Beer (1987) affirmed an evaluation form is blamed when employees do not participate in its design. When employees are evaluated by the form whose design they have not participated, they lack ownership and confidence on the form. This in turn, would increase dissatisfaction with the process of performance evaluation.

#### 4.2.3 Access to See Performance Evaluation Result

It's within the employees' rights to know how they are progressing in performing the assigned tasks. They should have access to see their performance evaluation result. Table 6 presents employees' response whether they have access to see their performance evaluation result.

Table 6: Employees' Response on whether they have Access to see their Performance Appraisal result

Level of Agreement	Non managers		Managers	
	Frequency	Percent	Frequency	Percent
Disagree	1	0.7	0	0
Neutral	11	7.5	0	0
Agree	32	22.2	3	13
Strongly agree	101	69.6	20	87
Total	145	100	23	100

91.8% of non manager respondents agreed that they have access to see their performance evaluation result. Only 0.7% disagreed and 7.5% were neutral. 100% of managers agreed that employees have access to see their performance evaluation result. Responses of both managerial and non managerial employees (91.8% of non manager and 100 % of managers) show that employees of the bank have access to see their Performance appraisal result. In line with this, an interview conducted with HR directorate also revealed that employees have access to see their result and will sign on the form explaining they agree with the result or not. The fact that employees have access to see their evaluation result shows transparency of the performance appraisal process. Having access to their evaluation result also helps employees know their strength and limitations, as well.

#### 4.2.4 Appealing to Higher Official if the Evaluation Result is biased and Inaccurate

According to Mathis and Jackson (1997) rater bias occurs when a rater's values or prejudices distort the rating. Rater bias may be unconscious or quite intentional. If a manager has a strong dislike of certain ethnic groups, this bias is likely to result in distorted appraisal result for some people. When this happens, ratees may want to appeal to higher officials. The following table depicts employees' response whether they can appeal to higher official if they believe their evaluation result is biased or inaccurate.

Table 7: Employees' Response on whether they can Appeal to Higher Official

Level of Agreement	Non managers	1	Managers	
	Frequency	Percent	Frequency	Percent
Strongly disagree	3	2.1	0	0
Disagree	17	11.7	1	4.3
Neutral	30	20.7	2	8.7
Agree	33	22.7	14	60.9
Strongly agree	62	42.8	6	26.1
Total	145	100	23	100

The above table shows that 65.5% of the non manager respondents agreed that they can appeal to higher officials if they believe their evaluation result is biased and inaccurate. 13.8% indicated they cannot appeal while 20.7% indicated they are neutral. 87% of managers agreed that subordinates can appeal to higher officials if they believe their evaluation result is biased and inaccurate. 4.3% of managers indicated that their subordinates cannot appeal to higher officials and 8.7% indicated they are indifferent. The employees' response of managers and non managers depicts that majority of the respondents (65.5% of the non manager and 87% of managers) said that they can appeal to higher officials when they perceive their evaluation is biased and inaccurate. An interview discussion with HR directorate confirmed that employees can appeal to higher officials if they perceive their performance evaluation is unfair. As Mathis and Jackson (1997) stated it is likely that performance evaluation result can be biased or inaccurate. When it becomes a case, there should be a mechanism through which employees can appeal to higher officials. The existence of appealing mechanism in the Bank means the management has given due focus to PA process which helps employees in venting out their ill feeling which otherwise would negatively affect the work relationship between the employee and the rater. And helps employees boost their confidence on the evaluation process.

## 4.2.5 Timely Provision of Feedback by the Supervisor

Feedback is an important part of the performance appraisals. According to Longenecker (1997), the ratees should be given feedback on their competence and overall progress within the organization. The feedback should be specific and timely and be against the predetermined performance expectations. The feedback should be provided on a continuous basis – daily, weekly or monthly reviews (Lee, 2005). Employees' response whether they receive timely feedback frequently is shown in the following table.

Table 8: Employees' Response whether they Receive Feedback from their supervisors

Level of Agreement	Non managers		Managers	
	Frequency	Percent	Frequency	Percent
Strongly disagree	13	9	1	4.3
Disagree	8	5.5	2	8.7
Neutral	56	38.6	4	17.4
Agree	43	29.6	16	69.6
Strongly agree	25	17.3	0	0
Total	145	100	23	100

As depicted in table 8 above 46.9% of the non manager respondents agreed that they receive timely feedback from their subordinates concerning their performance; while 14.5% indicated they don't receive feedback and 38.6% rated they are neutral. 69.6% of managers, on the other hand, indicated that they provide performance feedback to their subordinates; while 13% indicated they don't and 17.4% showed they are neutral.

The above response shows that majority of the bank's employees (Non managers 46.9% and managers 69.6%) witnessed that ratees receive timely feedback from their raters. The interview discussion made with HR directorate also disclosed that employees are given feedback in timely manner during the appraisal period. Giving specific and timely feed back to the employees on their performance helps both the Bank and the employees in correcting any shortcoming manifested during work performance and motivates employees towards better future performance.

# 4.2.6 Giving Similar Ratings to Subordinates in order to Avoid Resentment and Rivalry among Employees

Respondents were asked about the existence of such a practice and their response is shown as below.

Table 9: Employees' Response whether Supervisors give Similar Ratings to All Staffs

Level of Agreement	Non managers		Managers	
	Frequency	Percent	Frequency	Percent
Strongly disagree	13	9	7	30.4
Disagree	38	26.2	9	39.1
Neutral	58	40	4	17.4
Agree	25	17.2	1	4.4
Strongly agree	11	7.6	2	8.7
Total	145	100	23	100

As can be observed from the above table 35.2% of non manager respondents did not agree that their supervisors give similar ratings to all employees, while 24.8% agreed that they do and 40% were neutral. Of managers, 69.5% indicated that they don't give similar ratings to all staff members; while 13.1% agreed they do and 17.4% remained indifferent. From this can be inferred is that large number of employees (both managerial and non managerial) agreed that there is no such practice of giving similar ratings to all staff members to avoid resentment and rivalry among colleagues. But 24.8% of the non managerial and 13.1% of managers agreed that there is practice of giving similar rating. This means that there is practice of giving similar rating in AB S.C. which is one of the challenges of Performance appraisal. When all employees are given similar ratings, high performers will get demotivated while low performers will be reinforced to keep on the same performance level. This will hamper performance of the Bank.

# 4.2.7 Supporting Performance Appraisal with Specific Incidents of Good and Poor Performances

Good and poor performances incidents focus on key factors which make difference in performing a job efficiently. This method is more credible because it is more related to job and based on individual's performance than characteristics. The necessity of this system is to try to measure individuals" performance in terms of incidents and special episodes which take place in job performance (Mondy, 2008). In line with this, respondents were asked if their supervisors support performance evaluation with specific good or bad performance events. The response is demonstrated in the table below.

Table 10: Employees' Response on whether Evaluators Support their Evaluation with incidents of Good and Poor Performances

Level of Agreement	Non managers		Managers	
	Frequency	Percent	Frequency	Percent
Strongly disagree	15	10	1	4.5
Disagree	19	13	5	21.7
Neutral	48	33	5	21.7
Agree	48	33	12	52.1
Strongly agree	16	11	0	0
Total	145	100	23	100

As depicted in the above table 44% of the non manger respondents agreed that their evaluators support performance appraisal with specific events of good and bad performances; while 23% indicated they don't support and 33% remained neutral. 52.1% of manager respondents agreed they support their

evaluation with specific events of good and bad performances; while 26.2% said they don't support and 21.7% were indifferent. From this it is possible to say that larger number (44% of the non mangers and 52.1% of managers) of respondents indicated that raters support their performance evaluation with specific events of good and bad performances. However, 26.2% of managers and 23% of non manager respondents indicated they don't use which Mondy (2008), advised to use this method because it is more related to job and based on individual's performance than characteristics. From this it is possible to deduce that not all raters support evaluation result with incidents of good and bad performances. According to Mondy (2008), this method is more credible for it is more related to job and based on individual's performance than characteristics. Supporting evaluation result with specific incidents of good and bad performance will alert employees that their performance is critically viewed and give due attention to carefully perform whatever they do.

## 4.2.8 Keeping File on what Employees have done During the Appraisal Period

By keeping a file of specific critical incidents for each employee, evaluations tend to be more accurate (Greenberg, 1986, as cited in Robbins, 1998). Files, for instance, tend to reduce leniency and halo errors because they encourage the evaluator to focus on performance related behaviors rather than traits. The following table shows employees" response whether their raters keep file of what they have done during the appraisal period.

Table 11: Employees' Response on Whether their Raters Keep Performance File

Level of Agreement	Nor	Non managers		Managers
	Frequency	Percent	Frequency	Percent
Strongly disagree	11	7.5	1	4.3
Disagree	25	17.3	4	17.4
Neutral	58	40	4	17.4
Agree	36	24.9	14	60.9
Strongly agree	15	10.3	0	0
Total	145	100	23	100

As shown in table 11 above, 35.2% of non manager respondents agreed that their raters keep records; while 24.8% disagreed and 40% were indifferent. Of manager respondents, 60.9% agreed that they keep file of employees' performance during performance appraisal period, while 21.3% indicated they don't keep and 17.4% were indifferent.

From the responses, it is possible to say that majority of the respondents (60.9% managers and 35.2% non managers), who clearly indicated their agreement and disagreement, agreed that raters keep file of what their subordinates have done during the performance evaluation period. However, the number of respondents who disagreed is not negligible (24.8% of non managers and 21.3% of managers). Rating employees without keeping records leads to recency error, focusing only on recent happenings (Saiyadain, 1999:204-207).

## 4.3 The Purposes of Performance Appraisal practice at AB S.C

There are potentially many reasons for undertaking performance appraisal. Ikramullah et al. (2012), asserted that PA is being used for purpose of administrative decisions relating to (salary, promotion, retention or termination, layoff) and developmental decisions like (training of employees, furnishing appraise with regular performance feedback, employees' transfers, determining employees strengths and weaknesses). In line with this, the interview discussion conducted with the HR directorate of the Bank indicated that Performance appraisal result is being used for the purpose of salary increment, bonus declaration and promotion.

Respondents were asked their view for what purpose performance evaluation result is used. Their response is shown in the following table.

Table 12: Employees' Response on the Purpose for which Performance Evaluation Result Should be Used

Purpose	Non	Non managers		<b>Janagers</b>
	Frequency	Percent	Frequency	Percent
For salary increment	55	37.9	12	52.1
For bonus	5	3.5	6	26.1
For promotion	66	45.5	3	13.1
For Training and Development	10	6.9	2	8.7
Others	9	6.2	0	0
Total	145	100	23	100

As depicted above in table 12, from non manager respondents 45.5% indicated it should be used for promotion, 37.9% for salary increment, 6.9% for training and development and 3.5% for bonus. 6.2% respondents who said "others" did not specify those purposes they opted as "others". Of manager respondents, 52.1% believe that it should be used for salary increment, 26.1% for bonus, 13.1% for promotion and 8.7% for training and development. Most of non manager respondents preferred

performance evaluation to be used for promotion and salary increment (45.5% and 37.9% respectively) and while most managers preferred it to be used for salary increment and bonus purpose (52.1% and 26.1% respectively).

Form this it is possible to understand that the purpose the Bank uses performance evaluation result for is in line with what employees believe should be used for. It the Bank uses it for another purpose than what employees believe should be used for, employees will be dissatisfied and dissatisfied employees will not perform their activity enthusiastically toward achievement of organizational goal.

#### 4.3.1 Who is to Conduct PA?

PA is the most significant activity of an organization. If the right persons are not assigned to process PA activities, then the strategic objectives of organization is seriously affected. By tradition, a manager's authority typically has included appraising subordinates' performance. The logic behind this tradition seems to be that since managers are held responsible for their subordinates' performance, it only makes sense that these managers do the evaluating of that performance (Robbins, 1998:1206-08). Respondents were asked who evaluates their performance and the response is depicted in table 13.

Table 13: Employees' Response on Who Evaluates their Performance

Evaluator	Non	Non managers		Managers
	Frequency	Percent	Frequency	Percent
Immediate Supervisor	141	97.2	23	100
Employees themselves	4	2.8	0	0
Total	145	100	23	100

As the above table depicts 97.2% of non manager respondents indicated that their performance is evaluated by their immediate supervisors and 2.8% said by employees themselves. This is so true with managers. 100% of the managers stated that it is the immediate supervisor who evaluates employees' performance. This shows that either the Bank is not willing to use other possibilities such as peers, customers, immediate subordinates or may have other justifications. This issue needs further investigation. Immediate supervisors are not the only right individuals to evaluate employees' performance. There may actually be others who are able to do the job better (Robbins, 1998).

Self-appraisal helps the employee to be less defensive and passive in the appraisal review. Self-appraisals can lead to self-improvement. The employee's self appraisal can also be helpful for the supervisor in opening a communication link and allowing for comparison of performance results. Self appraisals give

the supervisor helpful insight as to how the employee views his/her performance (Goff and Longenecker, 1990, as cited in Boice and Kleiner, 1997). If employees are not given an opportunity to evaluate themselves, they will become highly defensive during the appraisal review and may refuse to accept evaluation result.

Respondents were also asked to indicate who should evaluate employee's performance. Their response is shown in table 14 below.

Table 14: Employees' Preference of Who Should Evaluate their Performance

	Nor	Non managers		Managers
Evaluator	Frequency	Percent	Frequency	Percent
Immediate Supervisor	107	73.8	20	86.9
Colleagues	9	6.2	1	4.4
My subordinate	4	2.8	0	0
Employees themselves	5	3.4	0	0
Customers	17	11.7	2	8.7
Others	3	2.1	0	0
Total	145	100	23	100

The above response shows that large number of non managers (73.8%) preferred to be evaluated by their immediate supervisors while few non managerial employees (11.7%) prefer to be evaluated by customers. 4.9% preferred to be evaluated by their colleagues. Those who opted to be evaluated by others (2.1% of the respondents) did not specify who those "others" are. As to managers 86.9% of the respondents responded it is immediate supervisor who should evaluate employees' performance while 8.7% and 4.4% said it should be customers and colleagues.

Over all responses obtained from employees show that majority of the respondents (73.8% non managers and 86.9% managers) believe that it is the immediate supervisor who should evaluate employees' performance. This means that the Bank's practice of using immediate supervisors to evaluate employees' performance is in line with what the ratees believe should evaluate their performance. However, Robbins (1998) asserts that there may actually be others who are able to do the job better.

#### 4.4 Performance Appraisal Criteria at AB S.C

The criterion or criteria that management choose to evaluate, when appraising employee performance, will have a major influence on what employees do. Mathis and Jackson (1997:341 and Robbins, 1998:

1204-05) affirmed that criteria for evaluating job performances can be classified as trait-based, behavioral based, or results based.

The criteria AB S.C. uses to evaluate performance of subordinates, supervisors and managers are shown below. All the criteria in the appraisal form are of equal weight.

Table 15: List of AB's Performance Evaluation Criteria

Sl. no	Subordinates	Supervisors	Managers
1	Job knowledge	Job knowledge	Efficiency and quality of work
2	Efficiency	Efficiency	Dependability and self discipline
3	Duty consciousness	Duty consciousness	Motivation and effort
4	Responsibility/Dependability	Responsibility/Dependability	Innovation and Initiative
5	Cooperation	Cooperation	Customer relationships and personal attributes
6	Personal integrity, maturity	Personal integrity, maturity &	Communication
	& self discipline	self discipline	
7	Adaptability	Adaptability	Personal appearance
8	Communication	Communication	Punctuality and attendance
9	Effort to improve oneself	Effort to improve oneself	Cooperation
10	Punctuality & Attendance	Punctuality & Attendance	Leadership
11	Health Condition, Neatness & Personal appearance	Health Condition, Neatness & Personal appearance	Management/Administrative ability
12		Leadership	
13		Administrative Ability	
14		Judgment	
15		Initiation	

Source:-Study 2017

Respondents were asked to indicate criteria which they believe should be added to the existing ones and removed from. The following list shows those recommended to be added to the extant criteria suggested by significant number of both managerial and non managerial employees.

Customer handling, Use of office equipment, Commitment to the work, Team player, Ability to work independently, Faith, passion, Sympathy, Humanity, Event management, Creativity, Confidence, positive relations with colleagues, positive feedback to customers, being visionary toward the economic development of the bank in particular and the country in general.

On the other hand, health condition, neatness and personal appearance, job knowledge and communication are recommended to be removed from the criteria. The reasons they presented are:

- 1. Health condition, neatness and personal appearance must be used for recruitment purpose rather than performance evaluation. It is not in the control of an individual and affected by several factors such as accident.
- 2. It alienates people with disability.
- 3. It is not related to a given job and reduces employees' moral to do the job.
- 4. There are external factors which affect communication negatively like subordinates' behavior and attitude, ability of manager and degree of maturity is not taken into account when performance is evaluated.
- 5. Job knowledge should be verified from the very time the employee is employed. It should not be used as a criterion to evaluate performance.

The recommendations offered by respondents show that there are criteria that should be added and removed from the current form being used by AB S.C. The response indicates that the existing evaluation form calls for revision. The Bank should have revised its form in light with dynamic work condition. The interview discussion conducted with the HR directorate also indicated that the Bank has not made any revision on the evaluation form so far.

## 4.4.1 Clarity and Objectivity of the Criteria

The evaluation criteria used to measure performance of employees have to be clear and objective. In line with this, respondents were asked to indicate their level of agreement with clarity and objectivity of the criteria. Their response is shown below in table 16.

Table 16: Employees' Response on Clarity and Objectivity of the Evaluation Criteria

Level of Agreement	Non	Non managers		Managers
	Frequency	Percent	Frequency	Percent
Strongly disagree	22	15.2	1	4.3
Disagree	19	13.1	2	8.7
Neutral	24	16.6	4	17.4
Agree	64	44.1	14	60.9
Strongly agree	16	11	2	8.7
Total	145	100	23	100

As table 16 above describes 55.1% of non manager respondents agreed that the criteria are clear and objective. But, 28.3% disagreed that they are clear and objective while 16.6% remained neutral. As to managers, 69.6% indicated their agreement and 13% respondents indicated their disagreement while the remaining 17.4% were neutral. The response shows that though most respondents said the criteria are clear and objective, there still were respondents who claim otherwise.

#### 4.4.2 Customization of Evaluation Criteria Based On

#### Characteristics of the Job

Respondents were asked whether the criteria against which their performance is evaluated are customized based on their job. The response is shown in table 17 below.

Table 17: Employees' Response on whether Evaluation Criteria are customized

Level of Agreement	Nor	Non managers		Managers
	Frequency	Percent	Frequency	Percent
Strongly disagree	15	10.3	4	17.3
Disagree	22	15.2	3	13.6
Neutral	52	35.9	11	47.8
Agree	36	24.8	4	17.3
Strongly agree	20	13.8	1	4
Total	145	100	23	100

As table 17 above shows, 25.5% of non manager respondents disagreed that the evaluation criteria are customized while 38.6% agreed and 35.9% were neutral. Out of manager respondents, 30.9% disagreed, 21.3% agreed and 47.8% neutral. Majority of non manager respondents said the criteria are customized based on characteristics of their job, whereas majority of managers indicated it is not customized. This

means non manager and manager employees of the Bank have differing views with regard to customization of the criteria. As a result, it is difficult to deduce whether the criteria are customized.

## 4.4.3 Methods of Performance Appraisal

Organizations currently use several methods to appraise performance. Jafari et al. (2009) denominated that there are three existent approaches for measuring performance appraisal. These are absolute standards, relative standards and objectives. Managers were asked about the performance appraisal method employed by the Bank. Their response is depicted in table 18 below.

Table 18: Managers' Response on Performance Evaluation Method Employed by the Bank

Method of Performance Appraisal	Frequency	Percent
Forced Choice	2	8.7
BARS	1	4.3
Checklist	18	78.3
Graphic Rating Scale	2	8.7
Total	23	100

As can be identified from table 17, 78.3% of managers indicated that the bank is making use of Checklist method. 8.7% of mangers indicated they are using Graphic Rating Scale and 4.3% said BARS. But the bank's performance evaluation form shows that it is Graphic Rating Scale.

Managers' response indicates that they are not aware of the type of performance evaluation method they are using to evaluate their subordinates' performance. This means they simply fill it and transfer to decision makers without comprehending it. They lack awareness on different types of performance evaluation methods. This will exacerbate the errors that could happen in connection with the evaluation methods. If raters are aware of the nature and pros and cons of a specific method they are employing, they will take due care while evaluating their subordinates.

### 4.5 Employees perception towards the benefits of Performance Appraisal at AB S.C

If undertaken properly, performance appraisal benefits both the employees and the organization a lot. According to Reza (1997), performance appraisal helps for training and development, motivation and satisfaction, monitoring recruitment and induction and employee evaluation and control.

## 4.5.1 Employees' Understanding of Benefits of PA

Employees were asked whether they understand benefits of performance evaluation to them and the Bank. Their response is presented in table 19.

Table 19: Employees' Understanding of Benefits of Performance Evaluation to the Employees and the Bank

	Non	Non managers		Managers
Level of Agreement	Frequency	Percent	Frequency	Percent
Strongly disagree	1	0.7	1	4.3
Disagree	12	8.3	1	4.3
Neutral	20	13.8	4	17.4
Agree	41	28.3	16	69.7
Strongly agree	71	48.9	1	4.3
Total	145	100	23	100

As can be seen from table 19, 77.2% of non manager respondents agreed that they understand the benefit of performance evaluation to the employees and the bank. 9% said they don't understand and 13.8% indicated they are neutral. Of managers, 74% agreed that their subordinates understand what benefit performance evaluation has to the employees and the bank while 8.6% disagreed and 17.4% became neutral. This shows that majority of the employees understand the benefit performance appraisal has to the employees and the bank and have general knowledge about benefits of performance appraisal.

## 4.5.2 Employees' Perception of Performance Appraisal Process of AB S.C

Perception employees have on process of performance appraisal will indicate how the practice in AB S.C. is. Employees' response with this regard is depicted in table 20 below.

Table 20: Employees' View Whether Performance Appraisal process of AB is Worthwhile

	Non	Non managers		Managers
Level of Agreement	Frequency	Percent	Frequency	Percent
	10	10.1		00.4
Strongly disagree	18	12.4	7	30.4
Disagree	23	15.9	16	69.6
Neutral	36	24.8	0	0
Agree	48	33.1	0	0
Strongly agree	20	13.8	0	0
Total	145	100	23	100

As table 20 shows, 46.9% of the non manager respondents agreed that performance appraisal process of the bank is worthwhile. 24.8% indicated they are neutral and 28.3% disagreed that it is worthwhile. As to managers, all manager respondents agreed that the performance appraisal process worthwhile. This shows that the current performance appraisal process of the Bank is productive and helped in realizing the benefits of performance appraisal to the employees and the organization.

## 4.6 The Challenges related to Performance Appraisal in AB S.C

Problems related to performance appraisal can be of three general types. These are: human errors, problems of criteria, and problems of confidentiality (Saiyadain, 1999:204-207). Saiyadain further listed human errors such as single criterion, strictness or leniency, halo error, central tendency errors, recency of events and similarity error. In line with this, employees of AB S.C. were asked to indicate the challenges they believe are prevalent in AB S.C. Accordingly, their response is shown in the following table.

Table 21: Employees' Response on Performance Evaluation Challenges Prevailing in AB S.C

Challenges	Non m	anagers	Ma	nagers
	Frequency	Percent	Frequency	Percent
Lack of rater ability to evaluate employee performance	49	33.8	10	43,5
No link between some evaluation criteria and employee job	25	17.2	2	8.7
Rater bias in evaluating performance	34	23.5	5	21.8
Absence of employee participation in setting performance Evaluation criteria	25	17,2	3	13
Lack of communicating performance standards and expectations to the employees	12	8.3	3	13
Total	145	100	23	100

As depicted in the above table, 33.8% of non manager respondents indicated lack of rater ability to evaluate employee performance as performance evaluation challenge; while 17.2%, 23.5%, 17.2% and 8.3% said no link between some evaluation criteria and employee job, rater bias in evaluating performance, absence of employee participation in setting performance evaluation criteria and lack of communicating performance standards and expectations to the employees, respectively.

From manager respondents, 43.5%, 8.7%, 21.8%, 13% and 13% said lack of rater ability to evaluate employee performance, no link between some evaluation criteria and employee job, rater bias in evaluating performance, absence of employee participation in setting performance evaluation criteria and lack of communicating performance standards and expectations to the employees, respectively are performance evaluation challenges prevailing in the bank.

As the above response shows though all challenges are believed to exist in AB S.C, indicated lack of rater ability to evaluate employee performance and rater bias in evaluating performance got major percentage (33.8% of non managers and 43.5% of managers and 23,5% non managers and 21.8% of managers).

An interview discussion made with HR directorate disclosed that lack of focus and carelessness by some branch managers are a challenge. He added that there are instances where the supervisor or manger reports that a certain staff is not able to perform toward expectation and at the same time rating him/her at an average for fear that he/she might miss the benefit package. This shows rating is carelessly done and is not strict. He also added that branch manages focus more on operation than giving due attention to performance evaluation as one component of the operation. At times branch managers are pushed to send evaluation results to head office. Cognizant with this fact the HR directorate was asked if there is any practice of giving awareness creation training on performance evaluation to branch managers. The reply disclosed that there is no practice of delivering training to branch managers and raters pertaining to performance evaluation. This shows the focus AB's management given to performance evaluation.

#### **CHAPTER FIVE**

## **Summery, Conclusion and Recommendation**

This chapter is concerned with the highlights of the study findings and conclusions that are derived from the data analyses and discussions. Recommendations are provided at the end based on the findings and conclusions drawn from the study.

### **5.1 Summary of Findings**

The study was conducted with main objective of assessing performance appraisal practice and challenges at Awash Bank Share Company. And it has tried to answer the following basic research questions.

- 1. What is the practice of performance evaluation at Awash Bank?
- 2. Why does the bank conduct performance appraisal?
- 3. How objective are the criteria of performance evaluation used by the bank?
- 4. What is employees' perception of benefits of performance appraisal?
- 5. What are the major challenges of PA at the Bank?

In order to answer the basic research questions data were collected from managers and non managers using questionnaires and unstructured interview; the data were analyzed using SPSS version 19 and interpreted.

Based on the discussion and data interpretation undertaken in the previous chapter, the following summaries of finding are derived.

- ➤ Most of the respondents showed that they receive performance feedback from their supervisors timely during the appraisal period.
- Respondents agreed that they have access to see their performance evaluation result.

  Non negligible respondents were indifferent, however
- ➤ Employees agreed that they can appeal to higher officials when they perceive their performance evaluation is biased and inaccurate even though reasonable numbers of respondents were neutral.

- ➤ It was identified that employees don't have opportunity to participate in designing performance evaluation form. Still there were respondents who said they got an opportunity to participate in designing of performance evaluation form.
- ➤ Both managerial and non managerial employees agreed that there is no such practice of giving similar ratings to all staff members to avoid resentment and rivalry among colleagues. Nevertheless, there was meaningful number of respondents who agreed that there is practice of giving similar ratings to all employees.
- > Though most of the respondents agreed that their evaluators keep file of what they have done during the performance evaluation period and support the performance evaluation with specific events of good and bad performances, there still were reasonable number of respondents indicating that their evaluators do not keep file.
- Most of respondents are comfortable with current frequency of conducting performance evaluation twice a year with significant number of respondents seeking it to be conducted trice and every 3 months. No reason is stated for current practice of conducting performance appraisal biannually than say that the Policy document dictates. □ It was learned that Performance evaluation result is used for salary increment, bonus and promotion purposes.
- Respondents indicated that performance evaluation is being done by immediate supervisors. There are few respondents who believe that performance evaluation should be done by colleagues and customers.
- It was found that the criteria used to evaluate employees' performance are clear and objective. But, there were meaningful number of respondents who said it is not objective and clear.
- Respondents indicated that there are performance evaluation criteria that should be added to and removed from the current form used by the Bank.
- ➤ It was discovered that respondents have differing opinion about customization of criteria. While majority of non manager respondents said the criteria are customized based on characteristics of their job, large number of managers indicated it is not customized.
- ➤ It was learned that the bank is using graphic rating scale as performance evaluation method.
- Respondents agreed that performance appraisal process of the bank is worthwhile albeit non negligible number of respondents said it is not worthwhile.
- ➤ It was found that there are challenges directly related to performance evaluation practice of AB S.C.

#### 5.2 Conclusions

After careful analysis of performance evaluation practice and its challenges at Awash Bank the following conclusions are made.

The Bank is conducting Performance appraisal twice a year using graphic rating scale as a method. It is an immediate supervisor who is responsible to conduct performance evaluation. Employees are given feedback during appraisal period; are allowed to see their result and can appeal to higher officials if they believe their evaluation result is biased and inaccurate. The Bank's raters use file of what employees have done during the performance evaluation period and support their performance evaluation with specific events of good and bad performances. The results of the study do not confirm the existence of problems indicated in the statement of the problem.

The Bank is using Performance evaluation result for the purpose of salary increment, bonus and promotion. The criteria used to measure performance of employees are objective. But, among the criteria are some which don't have direct connection with the actual work and vague to understand.

Employees of the Bank perceive that performance appraisal has benefits to both the employees and the bank and the current performance appraisal process of the Bank is productive and helped in realizing the benefits of performance appraisal.

The major challenges of Performance evaluation at AB S.C. are lack of rater ability to evaluate employee performance, rater bias in evaluating performance, lack of communicating performance standards and expectations to the employees, no link between some evaluation criteria and employee job, absence of employee participation in setting performance evaluation criteria and lack of focus and carelessness by some branch managers.

#### 5.3 Recommendations

In connection with the summary of findings and conclusions drawn above, the following recommendations are provided to address the gaps identified by the study.

The practice of having file on what employees have done during the appraisal period should be followed by all raters. With this regard the bank's HR directorate should follow up those who are not having file and encourage those using it currently.

- ➤ Performance evaluation should be conducted 3 or 4 times a year than making it twice a year by taking into account the necessary resources required. Because frequent evaluation can avoid surprises and therefore problems later when the evaluation is communicated. On top of this the bank's management should motivate its supervisors and managers to give subordinates frequent feedback as much as possible, than waiting the appraisal period. It is this way that employees can continuously improve their performance.
- ➤ Performance evaluation criteria should be revised in participation of the employees for they are the actual persons who do the job and evaluated.
- ➤ Better to use combination of evaluators than solely depend on immediate supervisors. Using combination of evaluators alleviates subjectivity and other problems encountered with single evaluator.
- The bank's management has to acquaint raters with different types of performance evaluation methods; particularly with the one the bank is employing so that they will clearly identify the strengths and limitations of the method they are using.
- It is impossible to avoid rater bias for it is human nature to get biased somehow. But it is possible to reduce its magnitude through continuous training. Hence, the bank's management should give training to supervisors and managers who are responsible for conducting performance evaluation. This will boost raters" ability to evaluate and alleviate raters bias.
- ➤ In order to enhance focus given by branch managers the bank's management should persuade them of importance of Performance evaluation towards achieving organizational goals.
- ➤ The HR directorate should well communicate employees of performance standards and expectations when they are placed in their respective job positions.

The student researcher has tried to assess performance appraisal practice and challenges at AB S.C. The scope of this study is limited only to the case of AB S.C.

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ww.awashbank.com

	Non ma	nagers	Mana	gers	Total	al
Gender	Frequency	Percent	Frequency	Percent	Frequency	Percent
Male	89	61.4	17	73.9	106	63.1
Female	56	38.6	6	26.1	62	36.9
Total	145	100	23	100	168	100
Age Category						
Below 25 years	38	26.2	0	0	38	22.6
25-35 years	87	60	5	21.7	92	54.8
36-45 years	18	12.4	16	69.6	34	20.2
Above 55 years	2	1.4	2	8.7	4	2.4
Total	145	100	23	100	168	100
Educational Background						
High school complete	7	4.8	0	0	7	4.2
Diploma	22	15.2	0	0	22	13.1
Degree	92	63.4	7	30.4	99	58.9
Master's and above	24	16.6	16	69.6	40	23.8
Total	145	100	23	100	168	100
Years of Service						
2-5 Years	84	57.9	2	8.7	86	51.2
5-10 Years	39	26.9	4	17.4	43	25.6
Above 10 Years	22	15.2	17	73.9	39	23.2
Total	145	100	23	100	168	100

The above table shows, of the total 168 respondents 108 of them are male and the remaining 62 are female respondents which are 63.1% and 36.9% of the respondents respectively. This shows that majority of the respondents were males.

The age category of respondents shows that most respondents are between categories of 25 to 35. From a total of 168 respondents 92 of them are under the category of 25 to 35 respondents while 38 are under the category of below 25 and 34 are between 36-45, which represent 54.8%, 22.6% and 20.2% of total respondents respectively. This helps to see the view of employees from different age categories on the employee performance evaluation practice of the bank as employees' age category has its own influence on the view they have regarding the practice. The wider and diversified the age group, the wider and diversified are the views of the employees on the issue under consideration.

As to educational background of respondents large majority of both managers and non managers are degree holders comprising 58.9% of total respondents while 13.1% comprise diploma and 4.2% high school complete in the case of non managers. 23.8% are master's and above for both managerial and non managerial employee. The fact that majority of respondents are having degree would help respondents understand and fill the questionnaires correctly so that the findings would be viable.

As can be seen from the above table 51.2% of the respondents are in the service year category of 2-5 years followed by 5-10 years and above 10 years which c5mprise 25.6% and 23.2% respectively. This indicates that the respondents are well exposed to the performance evaluation practice of the bank and its challenges. Hence, data collected from them is reliable.

#### Appendix 2

## Questionnaire for Non managerial employees

## St Mary's University

## **School of Graduate Studies**

#### **MBA Program**

## Questionnaire to be filled by Non-Managerial Employees

Dear respondent,

My name is Kidist Gonfa, prospective graduating student of MBA at Saint Mary's University. The purpose of this questionnaire is to collect first hand information for a study being conducted on the topic, "Performance Evaluation Practice and Challenges at Awash Bank S.C." as partial fulfillment of Master's of Business Administration (MBA). To this end, I kindly request you to provide me genuine information, to the best of your knowledge, so that the findings of the study would be legitimate. The study is purely academic research. Therefore, for sure, all your responses will be kept confidential. I would like to thank you for your willingness, effort and sharing precious time to fill the questionnaire and returning it the earliest possible.

**Instruction**: Please use tick mark ( $\sqrt{}$ ) in the boxes provided to choose from the options given and answer in writing where appropriate. You don't have to write your name.

Part I: Responder	nt's Profile			
1. Gender:	Male	Female		
2. Age:	Below 25	25-35 🗆 36-4	46-55 □	Above 55 $\square$
3. Academic Qua Master's and above		h School Complete	Diploma Degree	e 🗆
4. How many year	s have you been wor	king in the bank?		
2-5 years $\square$	5-10 years	above 10 years		
5. Name of branch	1			

# Part II: General Information on Performance Evaluation

1. How often is your performance evaluated in a year?
Every month
Once a year
2. How often do you think your performances should be evaluated in a year?
Every month
Once a year
3. Who evaluates your performance? (You may tick more than one).
A) Immediate Supervisor B) Colleagues C) My Subordinate
D) Myself E) Customers F) Others (specify)
4. In your opinion, who should evaluate employee's performance?
A) Immediate Supervisor B) Colleagues C) My Subordinate
D) Employees themselves E) Customers F) Others (specify)
5. For what purpose(s) is the performance evaluation result being used in the bank? (You may tick more than one).
A) Salary Increment B) Bonus C) Promotion D) Training & Development E) Termination F) I don't know G) Others (specify)
6. For what purpose(s) do you think the evaluation result should be used?
A) Salary Increment B) Bonus C) Promotion
D) Training & Development E) Termination F) Others (specify)
7. a) Below mentioned are the criteria against which your subordinate's performance is evaluated
A) Job knowledge B) Efficiency C) Duty consciousness D) Responsibility/Dependability
E) Cooperation F) Personal integrity, maturity & self discipline G) Adaptability H) Communication
I) Effort to improve oneself J) Punctuality & Attendance K) Health Condition, Neatness & Personal
appearance L) Leadership M) Administrative Ability N) Judgment O) Initiation
Please list additional criteria that you think should be included.

7. b) Of the following performance evaluation criteria used by Awash bank share company, underline
the one(s) you believe must be excluded and state your reason.
A) Job knowledge B) Efficiency C) Duty consciousness D) Responsibility/Dependability E) Cooperation F) Personal integrity, maturity & self discipline G) Adaptability H) Communication I) Effort to improve oneself J) Punctuality & Attendance K) Health Condition, Neatness & Personal appearance L) Leadership M) Administrative Ability N) Judgment O) Initiation  Reason:
7. c) Mention any modification(s) which you think should be made for the evaluation criteria listed below and state reason.
A) Job knowledge B) Efficiency C) Duty consciousness D) Responsibility/Dependability E) Cooperation F) Personal integrity, maturity & self discipline G) Adaptability H) Communication I) Effort to improve oneself J) Punctuality & Attendance K) Health Condition, Neatness & Personal appearance L) Leadership M) Administrative Ability N) Judgment O) Initiation  Reason:
8. Which of the following challenge/problem(s) apply to the appraisal systems of the bank? (You may tick more than one if applicable).
A) Lack of rater ability to evaluate employee performance
B) No link between some evaluation criteria and employee job
C) Rater bias in evaluating performance
D) Absence of employee participation in setting performance evaluation criteria
E) Lack of communicating performance standards and expectations to the employees
F) Others, (Specify)
Part III: Information on Performance Evaluation Practice and Challenges

59

Please mark (X) or tick ( $\sqrt{}$ ) the statement that indicates your level of agreement in the responses box.

Please note that:

5=Strongly Agree\_\_\_\_4=Agree\_\_\_\_3= Neutral \_\_\_\_2=Disagree\_\_\_\_1= Strongly Disagree

NO	STATEMENTS	RE	RESPONSE						
		5	4	3	2	1			
1	I understand benefit of Performance evaluation to the employee and the bank.								
2	The performance evaluation criteria used to measure my performance are clear and objective								
3	I have got the opportunity to participate in the design of the performance evaluation form used to measure my performance								
4	The performance evaluation form used to evaluate my performance is customized based on the characteristics of my job.								
5	I have access to see my performance evaluation result								
6	I can apple My supervisor generally supports his/her evaluation with specific incidents of good and poor performances. al to the higher official if I perceive my result is biased and inaccurate.								
7	My supervisor frequently provides feedback in a timely manner during the appraisal period.								
8	In order to avoid resentment and rivalry among colleagues, my supervisor gives equivalent ratings.								
9	My supervisor generally supports his/her evaluation with specific incidents of good and poor performances								
10	My rater usually keeps a file on what I have done during the appraisal period to evaluate my performance.								
11	I think the performance appraisal process is Worthwhile.								

If you have any suggest	ions/ comments on th	e appraisal practice	es of the bank, please specify

Thank you for your time!

KidistGonfa

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#### Appendix 3

#### **Questionnaire for Managers**

## St Mary's University

#### **School of Graduate Studies**

#### **MBA Program**

## Questionnaire to be filled by Managers

Dear respondent,

My name is Kidist Gonfa, prospective graduating student of MBA at Saint Mary's University. The purpose of this questionnaire is to collect first hand information for a study being conducted on the topic, "Performance Evaluation Practice and Challenges at Awash Bank S.C." as partial fulfillment of Master's of Business Administration (MBA). To this end, I kindly request you to provide me genuine information, to the best of your knowledge, so that the findings of the study would be legitimate. The study is purely academic research. Therefore, for sure, all your responses will be kept confidential. I would like to thank you for your willingness, effort and sharing precious time to fill the questionnaire and returning it the earliest possible.

**Instruction**: Please use a tick mark  $(\sqrt{})$  in the boxes provided to choose from the options given and answer in writing where appropriate. You don't have to write your name.

Part I: Respondent's Profile
1. Gender: Male Female
2. Age: Below 25 25-35 36-45 46-55 Above 55
3. Academic Qualification: High School Complete Diploma Degree Master's and above
4. How many years have you been working in the bank?
2-5 years 5-10 years above 10 years
5. Name of branch

# Part II: General Information on Performance Evaluation

1. How often do you evaluate your subordinate's performance in a year?
Every month   Every 3 months   Every 4 months   Every 6 months
Once a year
2. How often do you think your subordinate's performance should be evaluated in a year?
Every month Every 3 months Every 4 months Every 6 months
Once a year
3. Who evaluates your subordinates' performance? (You may tick more than one).
A) Immediate Supervisor B) Colleagues C) His/her Subordinate
D) Him/herself E) Customers F) Others (specify)
4. In your opinion, who should evaluate employees' performance?
A) Immediate Supervisor B) Colleagues C) Their Subordinate
D) Employees themselves E) Customers F) Others (specify)
5. For what purpose(s) is the performance evaluation result used in the bank? (You may tick more than one).
A) Salary Increment B) Bonus C) Promotion D) Training & Development E) Termination
F) I don't know G) Others (specify)
6. For what purpose(s) do you think the evaluation result should be used?
A) Salary Increment B) Bonus C) Promotion
D) Training & Development E) Termination F) Others (specify)
7. Which of the following performance evaluation methods do you use to evaluate your subordinates?
A) Essay Method B) Critical incident C) Checklist method
D) Graphic rating scale E) Forced Choice F) Behaviorally anchored rating scales (BARS)
8. a) Below mentioned are the criteria against which your subordinates' performance is evaluated.
A) Job knowledge B) Efficiency C) Duty consciousness D) Responsibility/Dependability,
E) Cooperation F) Personal integrity, maturity & self discipline G) Adaptability H) Communication

I) Effort to improve oneself
appearance L) Leadership M) Administrative Ability N) Judgment O) Initiation
Please list additional criteria that you think should be included.
8.b) Of the following performance evaluation criteria used by Awash Bank S.C underline the one(s) you believe must be excluded and state your reason.
A) Job knowledge, B) Efficiency C) Duty consciousness D) Responsibility/Dependability E) Cooperation F) Personal integrity, maturity & self discipline G) Adaptability H) Communication I) Effort to improve oneself J) Punctuality & Attendance K) Health Condition, Neatness & Personal appearance L) Leadership M) Administrative Ability N) Judgment O) Initiation
Reason:
A) Job knowledge B) Efficiency C) Duty consciousness D) Responsibility/Dependability, E) Cooperation F) Personal integrity, maturity & self discipline G) Adaptability H) Communication I) Effort to improve oneself J) Punctuality & Attendance K) Health Condition, Neatness & Personal appearance L) Leadership M) Administrative Ability N) Judgment O) Initiation
Reason:

A) Lack of rater ability to evaluate employee performance  B) No link between some evaluation criteria and employee job  C) Rater bias in evaluating performance  D) Absence of employee participation in setting performance evaluation criteria  E) Lack of communicating performance standards and expectations to the employee	applic	able).
<ul> <li>C) Rater bias in evaluating performance</li> <li>D) Absence of employee participation in setting performance evaluation criteria</li> </ul>	A)	Lack of rater ability to evaluate employee performance
D) Absence of employee participation in setting performance evaluation criteria	B)	No link between some evaluation criteria and employee job
	C)	Rater bias in evaluating performance
E) Lack of communicating performance standards and expectations to the employe	D)	Absence of employee participation in setting performance evaluation criteria
	E)	Lack of communicating performance standards and expectations to the employees
F) Others, (Specify)	F) Otl	ners, (Specify)

9. Which of the following problem(s) apply to the appraisal systems of the bank? (You may tick more if

## Part III: Information on Performance Evaluation Practice and Challenges

Please mark (X) or tick the statement that indicates your level of agreement in the responses box. Please note that:

5=Strongly Agree \_\_\_\_ 4=Agree \_\_\_ 3= Neutral\_\_\_ 2=Disagree\_\_\_ 1= Strongly Disagree

NO	STATEMENTS	RE	RESPONSE						
		5	4	3	2	1			
1	I know that employees understand benefit of								
	Performance evaluation to the employees and the bank								
2	The performance evaluation criteria used to measure my subordinates" performance are clear and objective								
3	Employees have got the opportunity to participate in the design of the performance evaluation form used to measure their performance								
4	The performance evaluation form used to evaluate my subordinates" performance is customized based on the characteristics of their job								
5	My subordinates have access to see their performance evaluation result								
6	Employees can appeal to the higher official if they perceive their result is biased and inaccurate								
7	I frequently provide feedback to the subordinate in a timely manner during the appraisal period								
8	In order to avoid resentment and rivalry among employees, I give them equivalent ratings.								
9	I generally support my evaluation with specific								

	incidents of good and poor performances			
10	I usually keep a file on what my subordinates have done during the appraisal period to evaluate their performance.			
11	I think the performance appraisal process is worthwhile.			

If you have any suggestions/ comments on the appraisal practices of the bank, please specify.

Thank you for your time!

Kidist Gonfa

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#### Appendix 4

Amharic Version Questionnaire for non managerial employees

ቅድስት ማርያም ዩኒቨርሲቲ ድህረ ምረቃ ት/ቤት የ"MBA" ፕሮግራም

ስሜ ቅድስት ጎንፋ ሲባል በቅድስት ማርያም ዩኒቨርሲቲ የ MBA ሁለተኛ ዲግሪ ዕጩ ተሙራቂ ተማሪ ነኝ።የዚህ ሞጠይቅ ዓላማ "የሰራተኞች የስራ አፈጻጸም ግምንማ ልማድና ተግዳሮቶቹ በአዋሽ ባንክ" በሚል ርዕስ የሚደረግ የሙሙረቂያ ጽሑፍ ዝግጅት የሚያገለግል ሙረጃ ለሙሰብሰብ ነው። በሙሆኑም ተአማኒና በሐቅ ላይ የተሙሰረተ ድምዳሜ ላይ ሙድረስ ይቻል ዘንድ የሚያዉቁትን ያህል እዉነተኛ ሙረጃ እንዲሰጡኝ በትህትና እጠይቅዎታለሁ። ጥናቱ ሙለ በሙለ ለትምህርት ዓላማ የሚዉል ነዉ።ስለሆነም የእርስዎ ምላሽ በሚስጢር የሚጠበቅ ሙሆኑን ላረጋግጥልዎ እወዳለሁ። ዉድ ጊዜዎን ሰዉተዉ ይህንን ሙጠይቅ ለሙሙላትና ቶሎ ለሙሙለስ ስላሳዩት ቀናነትና ፈቃደኝነት እጅግ በጣም አሙሰግንዎታለሁ።

ሞሞሪያ: ለእያንዳንዱ ጥያቄ በሳጥታ ላይ ይህንን (√) ምልክት በማድረግ እና ሞጻፍ በሚያስልግ ቦታ ደግሞ በጽሑፍ ሞልስ ይስጡ።ስምዎትን ሞጻፍ የለብዎትም። ባንኩ ዉስጥ በትንሹ 2 ዓሞት ያላንለንለ ሰራተኛ ሞሙላት የለበትም።

ክፍል አንድ: የጮላሾች ማንነት
1. ጾታ: ወንድ 🗀 ሴት 🗀
2. ዕድሜ: ከ25 በታቸ ከ25-35 ከ36-45 ከ46-55 ከ55 በላይ
3. የትምህርት ደረጃ: ሁለተኛ ደረጃ ያጠናቀቀ ዲፕሎማ 🗀 ዲግሪ 🗀 ሁለተኛ ዲግሪና ከዛ በላይ 🗀 ሌላ ካለ ይግለጹ
4. በባንኩ ምን ያህል ዓመት አ7ልግለዋል? ከ2-5 ዓመታት 🏻 ከ5-10 ዓመታት 🗀 ከ10 ዓመታት በላይ
5. የቅሮንጨፍ በንኩ ስም

1. ስራዎት በዓመት ስንት **ጊ**ዜ ይንመንጣል? በየወሩ 🔃 በየ3 ወሩ 🔙 በየ4 ወሩ 🔙 በየ6 ወሩ 🔙 በዓጮት አንድ ጊዜ 🦳 2. ስራዎት በዓመት ስንት *ጊ*ዜ መ*ገምገ*ም አለበት ይላሉ? በየወሩ 🗀 በየ3 ወሩ 🦳 በየ4 ወሩ 🦳 በየ6 ወሩ 🖂 በዓጮት አንድ 🧫 3. ስራዎትን የሚ*ገ*ሞግሞዉ ማን ነዉ? (ከአንድ በላይ ሞምረጥ ይችላለ)። ሀ) የቅርብ አለቃዬ ለ) የስራ ባልደረቦቼ ሐ) ከእኔ ስር ሉ ሰራተኛ መ) *እኔ ራ*ሴ ሠ) ደንበኞች ረ) ሌሎች ካለ ይ*ግ*ለጹ 4. በእርስዎ አስተያየት የሰራተኞችን የስራ አፈጻጸም ማን ነዉ *ሞገምገ*ም ያለበት? ሀ) የቅርብ አለቃ ለ) የስራ ባልደረቦች ሐ) ከሰራተኛዉ ስር ያሉ ሰራተኛ Φ) ሰራተኛዉ ራሱ ψ) ደንበኞች ζ) ሌሎች ካለ ይማለጹ ለሞስጠት ሠ) ሰራተኛን ከስራ ለማንድ ረ) ለምን ዓላማ እንደሚያዉል አላዉቅም ሰ) ሌሎች ካለ ይግለጹ 6. በእርስዎ አስተያየት የስራ አፈጻጸም ግምገጣ ዉጤት ለምን ዓላጣ መዋል አለበት? (ከአንድ በላይ መምረጥ ይችላለ)። ለሞስጠት ሠ) ሰራተኛን ከስራ ለማንድ ረ) ሌሎች ካለ ይማለጹ ማወቁ (2) ቅልጥፍና (3) ኃላፊነትን ለመወጣት ንቁ የሆነ (4) የሚታሙን (5) ትብብር (6) ወጥነት፣ብስለትና *ራ*ስን መግዛት (7) ከሁኔታዎች *ጋ*ር መስማማት/መላመድ/ (8) ከሰዎች *ጋ*ር መግባት (9) ራስን የማሻሻል ጥረት (10) ቀጠሮና ሰዓት ማክበር (11) የጤና ሁኔታ፣ንጵህናና ገጽታ መካተት አለባቸዉ የሚሏቸዉ ተጨማሪ መስፈርቶች ካለ ይዘርዝሩ።

ክፍል ሁለት: የስራ አፈጻጸም *ግምገ*ጣን በተሞለከተ አጠቃላይ ሞረጃ

7.ለ) ባንኩ ከሚንለንልባቸዉ ከእነዚህ ሙስፈርቶች ሙካከል ሙወንድ አለባቸዉ የሚሏቸዉን ከስራቸዉ በማስሙር ያሙልክቱ። ሙወንድ አሇባቸዉ ያለበትን ምክንያት ይግለጹ። (1) ስራዉን ማወቁ (2) ቅልጥፍና (3) ኃላፊነትን ለሙወጣት ንቁ ሙሆን (4) የሚታሙን (5) ትብብር (6) ወጥነት፣ብስለትና ራስን ሙግዛት (7) ከሁኔታዎች ጋር ሙስማማት/ሙላሙድ/ (8) ከሰዎች ጋር ሙግባት (9) ራስን የማሻሻል ጥረት (10) ቀጠሮና ሰዓት ማክበር (11) የጤና ሁኔታ፣ንጵህናና ንጽታ					
ምክንያት:					
7.ሐ) በስራ አፈጻጸም <i>ግምገ</i> ማ					
(1) ስራዉን ማወቁ (2) ቅልጥፍና (3) ኃላፊነትን ለመወጣት ንቁ የሆነ (4) የሚታመን (5) ትብብር (6) ወጥነት፣ብስለትና ራስን መግዛት (7) ከሁኔታዎች ጋር መስማማት/መላመድ/ (8) ከሰዎች ጋር መግባት (9) ራስን የማሻሻል ጥረት (10) ቀጠሮና ሰዓት ማክበር (11) የጤና ሁኔታ፣ንጽህናና <i>ገ</i> ጽታ					
ምክንያት					
8. ከሚከተለት ተግደሮቶች (ችግሮች) የትኛዉ ነዉ በባንኩ የስራ አፈጻጸም ግምገማ ስርዓት ላይ የሚንጸባረቀዉ? (ከአንድ በላይ ሞምረጥ ይቻላል)፡፡					
U) የ <i>ገም ጋ</i> ሚዉ የብቃት ማነስ					
ለ) የአንዳንድ የስራ <i>ግምገ</i> ማ					
ሐ) በ7ም 2ሚዉ የሚፈጸም አድልዎ					
ሞ) የስራ አፈጻጸም <i>ግምገ</i> ማ					
ሠ) የስራ					

ክፍል ሦስት: የስራ አፈጻጸም *ግምገ*ጣ ልጣድና ተ*ግዳሮ*ትችን የሚመለከት መረጃ

ረ) ሌሎች ካለ ይጥቀሱ\_\_\_\_\_

የእርስዎን የመስማማት ደረጃ በሚ7ልጽ አረፍተ 17ር ፊት ለፊት ባለዉ ሳጥን ዉስጥ (X) ወይም  $(\sqrt)$  ምልክት ያድር7፡፡

ማስታወሻ:

ተቁ	አረፍተ ነገሮች	<i>ም</i> ላሾች						
		5	4	3	2	1		
1	የስራ አፈጻጸም <i>ግምገ</i> ማ ለሰራተኛዉና ለባንኩ ያለዉን							
	ጠቀሜታ							
2	ስራዬ የሚ <i>ገ</i> ლገምበት							
	(እዉነት ላይ የተሞሰረተ) ነዉ፡፡							
3	ስራዬ የሚ <i>ገ</i> ლገምባቸዉ							
	ዕድል አማኝቼ አዉቃሇሁ።							
4	ስራዬ የሚ <i>ገ</i> ሞ <i>ገ</i> ምበት							
	የተዘ <i>ጋ</i> ጀ ነዉ፡፡							
5	የስራ አፈጻጸም <i>ግምገ</i> ማ ዉጤቴን እንዳላይ አልከለከልም።							
6	የስራ አፈጻጸም <i>ግምገ</i> ማ ዉጤቴ አድልዎ ያለበትና የተሳሳተ							
	<u> </u>							
	<b>እ</b> ችላለሁ።							
7	አለቃዬ በስራ አፈጻጸም <i>ግምገ</i> ማ ወቅት ተከታታይ አስተያየት							
	ወዲያዉኑ ይሰጠኛል።							
8	አለቃዬ ቅሬታ እንዳይቀርበበትና በሰራተኞች  መካከል ፉክክር							
	<u>እንዳይኖር በማሰብ ለሁለም</u> ሰራኛ ተቀራራቢ ዉጤት							
	ይሰጣል።							
9	አለቃዬ <i>ግምገ</i> ጣዉን በአንድ ወቅት የተፈጸሙ							
	ሞልካም ያልሆኑ የስ <i>ራ</i> አፈጻጸሞችን <u>እንደ ማስረ</u> ጃ በማቅረብ							
	ይደማፋል።							
10	አለቃዬ ( <i>ገምጋ</i> ምዬ) ስራዬን ለ <i>ሞገምገ</i> ም ከግምገጣዉ ጊዜ							
	በፊት የሰራሁትን ስራ							
11	የባንኩ የስራ አፈጻጸም  ማምንማ ሂደት  ጠቃሚና አስፈላጊ ነዉ							

የባንኩን የስራ አፈጻጸም  ማምንማ ልማድ በተሞለከተ የሚሰጡት አጠቃላይ አስተያየት ካሎት ይማለጹ	::
	- -

ጊዜዎትን ስለሰጡኝና ስለተባበሩኝ በጣም አመሰማናለሁ!

ቅድስት *ጎ*ንፋ

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# Appendix 5

## Interview discussion questions with Human resource directorate

- 1. How often is the bank conducting PA in a year?
- 2. How often do you think it should be conducted in a year? Why?
- 3. For what purpose is AB S.C. using performance appraisal result?
- 4. Who evaluates employees' performance in AB S.C.?
- 5. How is the practice of participating employees in designing PA form?
- 6. What are the major challenges of PA in AB S.C.?